

SPONSORSHIP PACKET EXAMPLE

[MONTH DAY, YEAR]

THE ALPHA EPSILON PI FRATERNITY IS A NON-PROFIT ORGANIZATION THAT PRODUCES THE FUTURE LEADERS OF AMERICA ON OVER 185 CAMPUSES WORLDWIDE. WE TAKE GREAT PRIDE IN OUR HISTORY AND OUR HERITAGE DATING BACK TO 1913 WHEN THE FIRST CHAPTER WAS STARTED AT NEW YORK UNIVERSITY. TODAY, WE PROUDLY BOAST ONE OF THE HIGHEST GRADE POINT AVERAGES INTERNATIONALLY, A STRONG COMMITMENT TO PHILANTHROPY AND AWARENESS, AND AN UNDERGRADUATE BROTHERHOOD OF ROUGHLY 10,000.

OUR CHAPTER, AT **[SCHOOL]**, HAS WORKED VERY HARD OVER THE YEARS TO BUILD A STRONG BROTHERHOOD THAT WILL CONTINUE TO ACHIEVE GREATNESS. EACH SEMESTER, WE ARE GIVEN THE OPPORTUNITY TO OPEN OUR DOORS TO STUDENTS NOT YET AFFILIATED WITH OUR ORGANIZATION, AND SELECT A LIMITED NUMBER OF HIGHLY MOTIVATED LEADERS, WITH STRONG MORALS, VALUES, AND WILL TO FIND SUCCESS IN ALL ASPECTS OF LIFE.

WITH THIS RECRUITMENT PERIOD, A RARE OPPORTUNITY TO CAPTURE INEXPENSIVE EXPOSURE FOR LOCAL AND NATIONAL BUSINESSES IS MADE AVAILABLE THROUGH THE USE OF OUR ORGANIZATIONS' MARKETING TOOLS. OVER THE YEARS OF INNOVATION AND TRIAL AND ERROR, WE HAVE FORMULATED THE MOST SUCCESSFUL MARKETING CAMPAIGN IN ORDER TO REACH THE ENTIRE **[NUMBER OF UNDERGRAD STUDENTS AT SCHOOL]** PLUS UNDERGRADUATE STUDENT BODY AT **[SCHOOL]**, AS WELL AS THE MAJORITY OF THE **[CITY OR LARGER COUNTY]**. WE ARE PROUD TO OFFER THE USE OF OUR MARKETING CAMPAIGN TO YOUR BUSINESS IN ORDER TO GENERATE THE BUSINESS RESULTS YOU DESIRE.

ENCLOSED IS A SPONSORSHIP PACKAGE WHICH INCLUDES INFORMATION OF THE ADVERTISING MADE AVAILABLE THROUGH OUR ORGANIZATION. I HOPE THAT YOUR BUSINESS WILL CONSIDER THIS GREAT OPPORTUNITY OF EXPOSURE WHILE SUPPORTING OUR **[SPRING/FALL YEAR]** RECRUITMENT PERIOD. IF YOU HAVE ANY QUESTIONS, PLEASE FEEL FREE TO CONTACT ME. MY CONTACT INFORMATION IS LISTED BELOW.

SINCERELY,
[YOUR NAME]

[YOUR POSITION]

ALPHA EPSILON PI FRATERNITY

[YOUR PHONE NUMBER]

THE INFORMATION LISTED BELOW ARE THE VARIOUS EXPOSURE OPPORTUNITIES FOLLOWED BY THE ADVERTISING PACKAGES AVAILABLE.

EXPOSURE OPPORTUNITIES

[BELOW, YOU WILL LIST OFF THE TYPES OF EXPOSURE YOU CAN OFFER]

MEN'S RUSH SHIRT: 120 COUNT

WOMEN'S RUSH SHIRT: 100 COUNT

RUSH FLYERS: 1,000 COUNT

KICKOFF PARTY FLYERS: 1,000 COUNT

RUSH PAMPHLETS: 500 COUNT

BANNER (1 RUSH EVENT & KICKOFF PARTY. PROVIDED BY BUSINESS. MAX SIZE: 8FT X 4FT)

RUSH VIDEO (DISPLAYED DURING RUSH EVENTS. POSTED ON FACEBOOK)

LINKS TO BUSINESS ON FACEBOOK "RUSH ALPHA EPSILON PI" GROUP

SPRING 2019 PHILANTHROPY SHIRTS: 100 COUNT

[BELOW THAT, OFFER BUNDLE DEALS WHICH A BUSINESS CAN PURCHASE FROM YOU WITH A SPECIFIC DONATED AMOUNT]

OPTION 1: \$250

1" X 2" LOGO ON 1 SHIRT STYLE OF YOUR CHOICE

LOGO ON 1,000 KICKOFF PARTY FLYERS

BANNER

OPTION 2: \$350

1" X 2" LOGO ON THE 2 SHIRT STYLES

LOGO ON 1,000 KICKOFF PARTY FLYERS

LOGO ON 1,000 RUSH FLYERS

BANNER

OPTION 3: \$500 & UP

2" X 4" LOGO ON ALL SHIRTS

LOGO ON 1,000 KICKOFF PARTY FLYERS

LOGO ON 1,000 RUSH FLYERS

LOGO ON 500 RUSH PAMPHLETS

RUSH VIDEO

LINKS ON FACEBOOK

BANNER

OPTIONS MAY BE ALTERED AND NEGOTIATED. TERMS WILL BE DOCUMENTED IN CONTRACT.

The Mission Statement of Alpha Epsilon Pi



The mission of Alpha Epsilon Pi is to provide education, resources and training to the future leaders of the world's Jewish communities. This mission is demonstrated every day through acts of brotherhood, Tzedakah (charity), social awareness and support for Jewish communities and Israel.

Alpha Epsilon Pi was founded to provide opportunities for the Jewish college man seeking the best possible college and fraternity experience. We have maintained the integrity of our purpose by strengthening our ties to the Jewish community and serving as a link between high school and career.

Our heritage stems from one source: young Jewish men banding together in allegiance. The fraternity can be a home away from home, providing the same stabilizing and guiding values that students previously gained from their families. Jewish students search out Alpha Epsilon Pi because it is a Jewish fraternity. In the fraternity's 105-year history, more than 102,000 men have worn the badge of Alpha Epsilon Pi and each year, approximately 3,000 undergraduates perform the Ritual of Initiation, which remains the same ritual adopted decades ago.

Perhaps of greater importance, Alpha Epsilon Pi provides education, resources and training to develop leadership for the future of the Jewish community. Tomorrow's Jewish leaders are in our chapters today. These are the young men who must be counted upon to support Jewish causes and to prepare to be one of tomorrow's Jewish leaders, so that they may aid themselves, their family, their community and their people.

Throughout our history, the fraternity setting has served as a "learning laboratory," a testing ground for young men who later become leaders in business, education, government, religion and science. A goal of our fraternity is to help each student to develop character, responsibility and a proper set of values through living together in brotherhood. Alpha Epsilon Pi prepares young men for their role in life as responsible citizens.

Therefore, our basic purpose is to provide the opportunity for a Jewish man to be able to join a Jewish organization whose purpose is not specifically religious, but rather social and cultural in nature. Alpha Epsilon Pi is a Jewish fraternity and brotherhood in Alpha Epsilon Pi is open to all who are willing to espouse its values and mission.

CONTRACT AND RECEIPT

THIS CONTRACT BINDS THE ALPHA EPSILON PI FRATERNITY [CHAPTER] CHAPTER

WITH _____ ON _____ (DATE),

IN AN AGREEMENT FOR THE SUM OF \$ _____ FOR OPTION # _____.

NOTES: _____

NAME: _____

COMPANY: _____

PHONE NUMBER: (____) _____

ADDRESS: _____

SIGNATURE: _____

[TAX ID NUMBER: _ _ - _ _ _ _ _ _ _]

[NAME OF MASTER]
PRESIDENT
ALPHA EPSILON PI FRATERNITY
[CHAPTER]
[PHONE NUMBER]
[EMAIL]

[NAME OF RUSH CHAIRMAN]
RUSH CHAIRMAN
ALPHA EPSILON PI FRATERNITY
[CHAPTER]
[PHONE NUMBER]
[EMAIL]