



SPECIAL FEATURE

MAZEL TOV TO THE MUSEUM OF THE SOUTHERN JEWISH EXPERIENCE

MAZEL TOV (CONGRATULATIONS!) to our friends at the Museum of the Southern Jewish Experience (MSJE), who were recently awarded the fifth spot in the Best New Attraction category for the USA TODAY 10Best Readers' Choice travel awards. The category had a diverse list of nominees from across the country, from skate parks and adventure centers to museums and immersive experiences. MSJE, located in New Orleans, took the fifth spot in the top ten list, was the contest's highest-ranked museum, and was also the only nominee from

Louisiana. The Museum investigates the diverse experiences of Jews in the American South from Colonial times to the present day. Through interactive exhibits, artifacts, and stories, the museum dives into a wide array of themes that connect visitors of all backgrounds.

"This award is a huge accomplishment for the Museum to receive within such a short time frame from when we opened in May 2021," said Kenneth Hoffman, Executive Director. "Despite opening in the middle of a pandemic, MSJE has quickly gained

recognition as an important center for cultural exploration and a vibrant tourist destination. The Museum appreciates the support it has received from the people of New Orleans, supporters from across the South, and thousands of visitors from around the world."

While the ISJL and MSJE are two separate entities, the organizations share the same roots, and the same commitment to highlighting the southern Jewish experience. We're always learning from one another, and it's great to see our partners recognized with accolades such as this one!

For more information on the Museum of the Southern Jewish Experience, visit www.msje.org.