



MASTERS ACADEMY:  
LEVEN LEADERSHIP INSTITUTE  
JANUARY 6-8, 2022

# THANK YOU

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Thank you to the generous partnership with Michael A. Leven and the Michael & Andrea Leven Family Foundation that makes the Leven Leadership Institute possible. We are also grateful to Past Supreme Master Marc P. Katz and the Marc and Dana Katz Leadership Fund for their ongoing support and vision for Alpha Epsilon Pi to have a Masters Academy.



# NOTICE:

An inherent risk of exposure to COVID-19 and other contagious diseases exists in any place where people are present.

By being on this premises you are acknowledging that an inherent risk of exposure to COVID-19 and other contagious diseases exists in any place where people are present and voluntarily assuming all risks related to exposure. According to the Centers for Disease Control and Prevention, senior citizens and persons with underlying medical conditions are especially vulnerable.

Health and safety measures have been taken for the safety of our guests, but each individual is responsible for use of the premises and personal conduct that promotes their own personal safety. All persons on this premises must follow all posted instructions and comply with all current national, state, and local laws, regulations, and guidelines. By being on this premises you agree not to hold the owner, lessor, operator, chapter, fraternity, guests, vendors, contractors, directors, officers, employees, agents, or volunteers liable for any illness or injury whatsoever.

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Thank you to our supporters!

The Michael A. Leven Advanced Leadership Institute is made possible with the support of  
The Alpha Epsilon Pi Foundation and through the generosity of the  
Michael and Andrea Leven Family Foundation.

# LETTER FROM ROB DERDIGER

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Dear Leaders of AEPi,

Welcome to Alpha Epsilon Pi's first in-person conference in almost two years in beautiful Orlando, Florida! We have taken the best elements from our Masters Academy and our Leven Leadership Institute to give you an incredible three days of personal and professional growth all while networking with current chapter leaders and outstanding alumni.

This conference is a time where our leaders come together to further their AEPi education and to strengthen their chapters by networking with other Brothers and staff from around the world. Remember, you get out what you put in, so I encourage you to introduce yourself to other Brothers so you can build relationships and get the most out of your time attending the 2022 Masters Academy and Leven Leadership Institute.



It is critical that you are attentive and open-minded. If you are not taking this information back to your chapters, no one will. Additionally, if you see other Brothers struggling, you should take initiative and help them get back up to speed. We are all in this together.

Be sure to introduce yourself to the AEPi staff, supreme board, alumni and volunteers in the room as they are all here to give you the best experience possible. There are professionals from a plethora of industries who are taking time out of their busy lives to give back to the AEPi community and to spend time with leaders like you!

I firmly believe you and your chapter will be in a better place after this weekend due to your dedication to your chapter and the International Fraternity. Remember that everyone attending wants to learn and network just like you. Have fun and get as much from this opportunity as possible.

Fraternally,

A handwritten signature in black ink, appearing to read 'Rob Derdiger', written over a light blue horizontal line.

**Rob Derdiger**  
Chief Financial Officer  
Alpha Epsilon Pi

# LETTER FROM MICHAEL A. LEVEN

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Dear Brothers,

Welcome to AEPi's eighth annual Leven Advanced Leadership Institute! You are now a part of AEPi history as only the fifth class of students to participate in a unique leadership workshop in our 108-year history. I hope that you will learn many lessons during the next two and a half days.

Participation is key, for if you are not an active member in this exclusive community, you will not be able to gain the full amount provided for you. As a Brother of this amazing Jewish fraternity, I was able to understand the impact that AEPi had on me years later. With this hands-on Institute, you will be able to gain priceless experience and knowledge to not only take back for yourself and the future but also for your chapter to improve its efficiency.

I am a proud Brother of Alpha Epsilon Pi because of its achievements, which are second to none. Some of the strongest leaders in the Jewish community – and beyond – are Brothers of this special fraternity. There is a direct correlation between AEPi and the success of alumni in the future. With this impressive success comes tremendous responsibility on the fraternity's behalf. I am a strong believer in paying it forward, and it is my delight to invest you these resources.

You are embarking on a strenuous few days that will be challenging both mentally and physically. Discussions and interaction will happen regularly and will raise the bar of thinking for everyone involved. Leadership can be a challenge, and the staff and speakers of our Leven Institute are here to help you face this challenge in an analytical and practical way.

I hope that you all walk away with a greater understanding of what it takes to be a stand-out leader within society and within Alpha Epsilon Pi. It is my hope that you are able to network with Brothers, mentors and speakers to gain as much as possible from this program.

Enjoy these few days, ask questions, participate, learn and, most importantly, have fun!

Faternally,

**Michael A. Leven**

Eta Deuteron – University of Tufts, 1959

Honorary Dean, Leven Advanced Leadership Institute



# LETTER FROM JASON OSHINS

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On behalf of the Supreme Board of Governors, welcome to the 2022 Leven Leadership Institute and Masters Academy!

This is an incredibly exciting weekend for Alpha Epsilon Pi. In addition to being together – in person – for the first time in 22 months, this is the first time that we have combined the amazing energy and insights of the Leven Leadership Institute with our Masters Academy.

Having you here, joining with us and learning together about leadership, AEPi's values and the critical importance of Jewish leadership on our college campuses, has never been more important. I am confident that the lessons you learn this weekend will not only make your chapters more successful but will help prepare you for leadership roles in your professional life and in your community.

The last 22 months have been incredibly challenging for all of us. And, while we must continue to be diligent to ensure our safety, being together in the spirit of fraternalism will be a bright spot for all of us.

If I, or anyone on the Supreme Board of Governors, can assist you or your chapter in any way, please let me know. I look forward to seeing you this summer at AEPi's International Convention in Fort Lauderdale and celebrating our accomplishments together.

Fraternally,



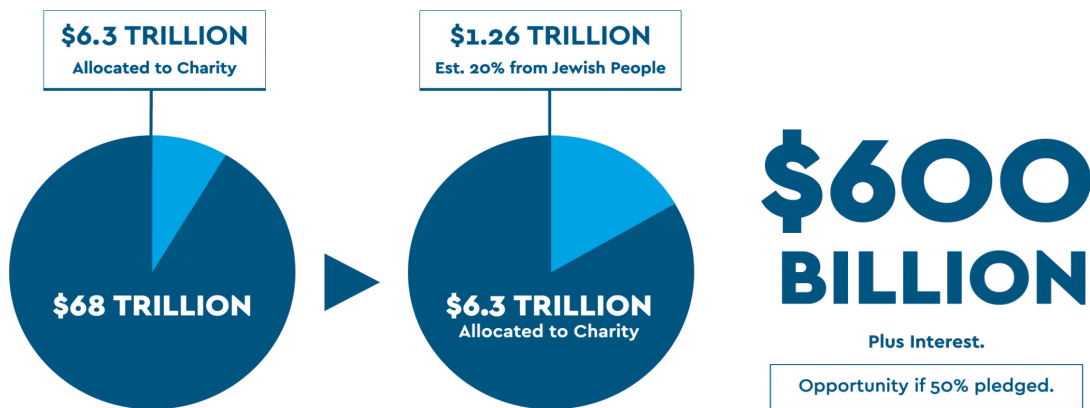
Jason Oshins  
Supreme Master  
Alpha Epsilon Pi Fraternity  
Email: [joshins@aeppi.org](mailto:joshins@aeppi.org)



# JEWISH FUTURE PLEDGE

Alpha Epsilon Pi (AEPi) is proud to partner with Jewish Future Pledge, a worldwide movement working to ensure that vibrant Jewish life continues for generations to come. It calls on all Jews to join in The Jewish Future Pledge and sign a declaration that half or more of the portion dedicated to charity in their will/estate plan will be gifted to organizations that support the Jewish people and/or the State of Israel. Whether you're leaving \$100 or \$10 million to charity in your will, you can be a part of securing the Jewish future for generations to come.

Together, AEPi and Jewish Future Pledge will advance a shared vision and commitment to secure a vibrant Jewish future, sparking critical intergenerational conversations about Jewish values and proliferating a culture of legacy giving. Join us — take the pledge today!



Right now, there is an unprecedented opportunity to secure the funds necessary for a vibrant Jewish future. Over the next 25 years, a mind-boggling \$68 trillion will transfer to the next generation, with \$6.3 trillion allocated to charity. We estimate that 20 percent of this allocation or \$1.26 trillion charitable dollars will be given from Jewish donors.

By taking the Jewish Future Pledge, you can help ensure that more than \$600 billion is set aside for Jewish causes when wealth is transferred from this generation to the next. Whether you're leaving \$10 or \$10 million to charity in your will, you can be a part of securing the Jewish future for generations to come.





# THURSDAY SCHEDULE

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## JANUARY 6

5:30 PM	Leven Leadership Institute: Masters Academy Welcome	South Ballroom
5:45 PM	Laying the Groundwork	South Ballroom
6:15 PM	Framing your Mind: Start with Why	South Ballroom
6:45 PM	Dinner	Center Ballroom
8:15 PM	Personal Branding for Leaders	South Ballroom

# FRIDAY SCHEDULE

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## JANUARY 7

8:30 AM	Breakfast on your own	
9:30 AM	The Art of Story Telling	South Ballroom
10:30 AM	Breakout Session I	Center Ballroom
11:10 AM	Breakout Session II	Center Ballroom
12:00 PM	Lunch	Center Ballroom
12:40 PM	Health and Safety & Open Forum w/ Rob Derdiger	South Ballroom
2:15 PM	Break	
2:30 PM	Case Study - First Look w/ Mentors	
3:30 PM	Bidroom to Boardroom w/ Dan Debow	South Ballroom
4:45 PM	Leading Teams & Conflict Resolution	South Ballroom
5:30 PM	AEPi: The Model Chapter w/ Kyle Whitlock	South Ballroom
7:00 PM	Shabbat Dinner	Center Ballroom
8:00 PM	Open Mic with Mike	South Ballroom

# SATURDAY SCHEDULE

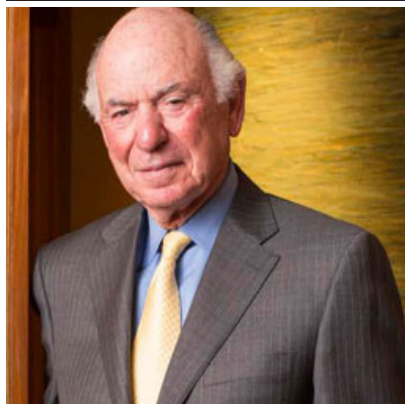
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## JANUARY 8

8:30 AM	Shabbat Breakfast On Your Own	
9:00 AM	AEPi's Role in Combatting Anti-Semitism w/ Elan Carr	South Ballroom
10:00 AM	Break	South Ballroom
10:15 AM	RUSH RUSH RUSH w/ Jason Rieger	South Ballroom
11:15 AM	Effective Meetings	South Ballroom
12:15 PM	Shabbat Lunch	Center Ballroom
1:00 PM	Case Study Practice w/ Mentors	
3:00 PM	Case Study Competition	South Ballroom
6:00 PM	Goal Setting and Next Steps	South Ballroom

# LEVEN COMMITTEE: MICHAEL A. LEVEN

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Mike Leven is a legendary business executive and visionary philanthropist. Inspired by Warren Buffet's and Bill Gates' Giving Pledge, Mike co-founded the Jewish Future Pledge to carry on his family's commitment to Judaism. Mr. Leven currently serves on the boards of The Marcus Foundation; AEPi Fraternity Foundation; Birthright Israel Foundation; Board of Advisors of Prager University; HERSHA Hospitality Trust; Independent Women's Voice; Turning Point USA Board of Advisors and SESTRA Group.

Professionally, Mike ended his tenure in 2019 as the chairman and chief executive officer of the Georgia Aquarium to devote more time to charitable endeavors like the Jewish Future Pledge. In the past, he has served as president and chief operating officer of the Las Vegas Sands Corporation, the chairman and chief executive officer of US Franchise Systems, the president and chief operating officer of Holiday Inn Worldwide, and the president of Days Inn of America.

Mike is the author of *Can't Do It Yourself: How Commitment to Others Leads to Personal Prosperity*, which shares his roadmap to personal and professional success, ending each chapter with a lesson to live by in business and life. He is also a recipient of Alpha Epsilon Pi's Arthur Tiech Award, the fraternity's highest alumni honor for distinguished career achievement and is a Centennial Founder of the Alpha Epsilon Pi Foundation.

As a past chapter Master, Lieutenant Master, and Rush Chairman, Mike generously established AEPi's Leven Leadership Institute in honor of the fraternity's 100th anniversary, in order to better prepare future generations of AEPi undergraduate chapter leaders for their professional careers after graduation. Leven is a native of Boston, MA and holds a bachelor of arts from Tufts University and master of science from Boston University. He and his wife, Andrea, reside in Boca Raton. They have three sons and five grandchildren.

Mleven1937@gmail.com

# LEVEN COMMITTEE: KYLE WHITLOCK

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Kyle Whitlock serves as Alpha Epsilon Pi's Director of Leadership Development and is the program director for the Leven Leadership Institute. He was born and raised in Toms River, New Jersey, where he still resides today, working on long-term projects for the fraternity. A graduate of The College of New Jersey with a B.A. in History and a certificate in Secondary Education, Kyle was a member of Phi Alpha Theta, the History Honors Society, and served his term as Master at the chapter's climax, even holding a conclave on campus in the Spring of 2014.

Starting in Fall 2014, Kyle's first role with the fraternity headquarters was as an Educational Leadership Consultant in the Southeast region until 2016. This ranged from Washington D.C. to Miami and included expansion at seven campuses across the U.S. Afterward, Kyle served two years as Director of Colony Development where he visited colonies around the globe to provide them with foundational education and to be a source of positive reinforcement during the difficult Founding Father processes.

When he is not focusing on AEPi, Kyle places an emphasis on physical and mental well-being, whether that means reading a good book, cooking up a new and inspiring dish in the kitchen, or running another half-marathon. He is currently leading a fundraising team in support of the TCNJ Chabad.

[Kwhitlock@aeppi.org](mailto:Kwhitlock@aeppi.org)

## LEVEN COMMITTEE: JAY S. FELDMAN

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Jay Feldman is Executive Director of the Alpha Epsilon Pi Foundation. In his role, Jay works closely with Foundation's Board of Directors to develop a network of alumni, investors, and community partners who support the Fraternity's program initiatives on Jewish identity, leadership development, Israel education, and civic engagement. Before returning to the professional team of AEPi in 2011, Jay worked at Jewish Federation & Family Services Orange County (CA) as Director of its Rose Project managed the federation's public affairs, Israel education, community relations, and grant-making activities. Prior to that, Jay was Director of Development for Taglit-Birthright Israel Initiatives, through a joint venture between The Andrea & Charles Bronfman Philanthropies

and the Birthright Israel Foundation. Jay is also a past Director for Hillel at University of California, Irvine and upon graduation from the University of Central Florida, Jay worked for the fraternity as a traveling Educational Leadership Consultant.

[JFeldman@aepi.org](mailto:JFeldman@aepi.org)

## LEVEN COMMITTEE: ETHAN WHITE

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Ethan White graduated in 2018 from the University of Delaware with a degree in Organizational and Community Leadership.

Ethan now works for AEPi as the Assistant Director of the Jewish Leadership and Programming Department. In his position, Ethan works to create, innovate and fund Jewish, Israel, Philanthropic and Civic Engagement programming. As an undergraduate, Ethan served as an Israel Advocate as well as the President of UD Hillel and was a founding father of his chapter.

# SPEAKER: SASHA STRAUSS

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Sasha Strauss speaks from 25 years in brand strategy, having defined brands for leading corporations, philanthropies, faiths, and academic institutions.

Sasha's distinct and direct approach to how brands must be constructed and communicated is the foundation for his brand strategy firm, Innovation Protocol (IP). Their ability to inspire while they inform is why innovator brands like Nestlé, PayPal, LEGO, Google, Disney, and Korn Ferry call on their consulting and thought leadership since 2006.

While running IP as CEO, Sasha concurrently teaches brand strategy at UCLA, USC, and UCI business schools.

[sstrauss@innovationprotocol.com](mailto:sstrauss@innovationprotocol.com)

# SPEAKER: JUSTIN L STERNBERG

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Justin L. Sternberg is an accomplished Hollywood TV writer, strategist, and lecturer who has written, created, and sold TV shows to Universal, Disney, ABC, NBC, Fox, MTV, TBS, Nickelodeon, Comedy Central, and many others - built strategy through compelling stories for The White House Fellows - and lectures at UCLA Anderson School of Management on how stories help leaders and companies scale, pivot, and succeed -- not to mention an AEPi Brother (Phi Gamma Chapter, University of Florida).

[justinsternberg@gmail.com](mailto:justinsternberg@gmail.com)



# SPEAKER: DANIEL DEBOW

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Daniel Debow is a VP, Product at Shopify. Previously, Daniel was a co-founder of Helpful (acquired by Shopify), Rypple (acquired by Salesforce), and Workbrain (acquired by Infor).

Daniel is an angel investor in 85+ companies including Wealthsimple, Clio, Ada, ClearCo, Xanadu, Deep Genomics, SpaceX and Ritual. In 2015, he was recognized as Canada's "Angel Investor of the Year".

Daniel holds a JD/MBA (Gold Medalist) from the University of Toronto, an LLM from Stanford University and a BA (Psych) from Western University. He is an Adjunct Professor at the University of

Toronto, Director of Loblaws Co Ltd., and a Founding Partner of the Creative Destruction Lab, Root Down Studios, and 42 Communities.

Ddebow@gmail.com

# SPEAKER: PSM ELON CARR



Elan S. Carr was the 71st Supreme Master of Alpha Epsilon Pi. In his professional capacity, Carr served in the U.S. State Department from 2018-2020 as the United States Special Envoy to Combat and Monitor Antisemitism. Previously, Carr was a criminal prosecutor and served as a Deputy District Attorney for Los Angeles County. Prior to his law enforcement career, he practiced commercial litigation in leading corporate law firms, including Kaye Scholer in New York and Irell & Manella in Los Angeles. He also worked in Israel as a U.S. legal advisor to Israel's Ministry of Justice, where he helped to create the first-ever public defender's office there.

Carr is a military officer and war veteran. He holds the rank of Major in the United States Army Reserve, Judge Advocate General's (JAG) Corps and he spent nearly a year on military deployment in Iraq. During his tour of duty in Iraq, Carr conducted Jewish services in the former presidential palace of Saddam Hussein in Baghdad. He was the first person to light a Hanukkah in the presidential palace, for which he received wide media coverage. An Iraqi Jew himself, Carr also had the opportunity to meet with the last remnants of the Iraqi Jewish community and visit the abandoned Jewish sites from which his own family fled as refugees decades earlier.

Carr is a community leader. He is an active member of the American-Israel Public Affairs Committee (AIPAC) and served on its National Council in 2013-14. He was the first Supreme Master admitted on that basis to the Conference of Presidents of Major American Jewish Organizations. He is a current member of the board of directors of Operation Gratitude, a charity that supports military servicemembers and law enforcement officers on the front lines. He was selected as one of 35 leaders from around the world to participate in a diplomatic mission to Israel organized by Israel's Foreign Ministry.

In 2014, Carr was a candidate for Congress in California's 33rd Congressional District. He finished first out of 18 candidates in a top-two, open primary and earned national endorsements. Born and raised in New York, Carr moved west for the University of California, Berkeley, where he became a Rechartering Brother of the Chi Alpha chapter in 1986 and earned his bachelor's degree in philosophy and political science, with honors, in 1990. He earned his J.D. at the Northwestern University School of Law in Chicago in 1993.

After moving to Los Angeles in 1997, Carr was appointed Chapter Advisor to the Xi Deuteron chapter at UCLA, which he helped to reorganize. In 1998, he was appointed Regional Governor of Southern California. During his nine years presiding over the region, it quadrupled in size and became recognized as one of the fraternity's most powerful and successful regions. He was elected to the Supreme Board of Governors in 2001, serving terms as Supreme Governor, Supreme Exchequer, Supreme Scribe and Supreme Master Elect. He was elected and installed Supreme Master in August 2012.

Carr is the proud husband of Dr. Dahlia T. Carr and they live in Los Angeles with their three children, Hannah, Rachel and Samuel.

[Elan@aeppi.org](mailto:Elan@aeppi.org)

# SPEAKER: JASON REIGER

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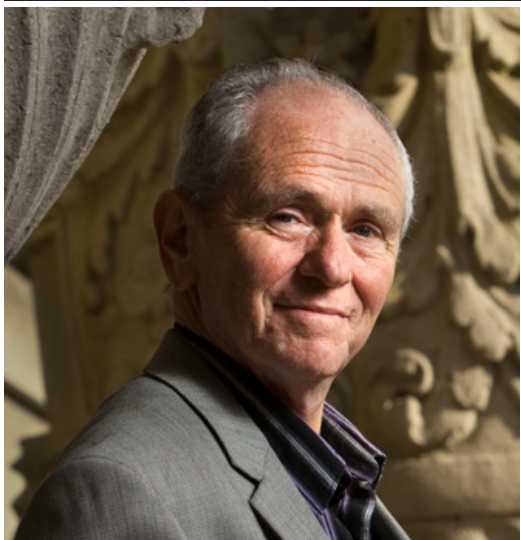
Jason Rieger is currently the CEO of Switch | group payments free and simple, a FinTech start up focused on group payments based out of Los Angeles, CA.

Prior to Switch, Rieger was the sales director for a collegiate start up travel agency called JusCollege, traveling more than 500,000 students during his tenure to destinations including Cabo Spring Break, Vegas Fall Break, and multiple music festivals. He joined the JusCollege team after his company GEM (Group Event Management) was acquired in 2013. Prior to GEM, he spent three years traveling as an ELC for AEPi, touring two years on the west coast and one in the northeast, and helped to establish 9 colonies throughout the U.S.

He's a former Regional Governor of Southern California (North). His love for AEPi is never ending, having the opportunity to help strengthen the Jewish community is one of his biggest joys in life.

# MENTOR: MICHAEL ANTIN

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Michael Antin is a retired sole practitioner in Los Angeles, California, where he concentrated his practice in the areas of taxation law, estate planning law and probate law. He has been designated as a certified tax specialist by the State Bar of California Board of Legal Specialization. Mr. Antin was designated a Super Lawyer in tax for the 2004-20013 calendar years by the Los Angeles Magazine. He served as a visiting professor of law at Boalt Hall, Berkeley Law, University of California, Berkeley, California, 2008-2011, teaching the tax seminar, and for the Advanced Estate Planning course at the University of San Diego School of Law in the summer of 2008. Mr. Antin also has served as a visiting professor of law at the University of Latvia, Riga, Latvia, and at Palacky Law Faculty, in the Czech Republic and in Poland, at the Catholic University in Lublin. He has lectured to various professional

groups on estate planning and tax issues. Mr. Antin wrote “How to Operate Your Trust or Probate”, and has written the chapters on principal and income and income taxation of trust for the California Continuing Education of the Bar book titled California Trust Administration. He also has written numerous other articles and publications relating to his practice areas. He formed and was chairman of the Board of Conejo National Bank, and served on the Board of three National Banks and one State of California Bank, as well as their holding companies. He graduated from the University of California at Los Angeles, with a B.S. in accounting, passing the C.P.A. exam, and then got his J.D. degree from Boalt Hall School of Law, University of California at Berkeley. Mr. Antin is a member of the State Bar of California; the American, Los Angeles County and Beverly Hills bar associations; and a fellow of the American College of Tax Counsel and the American College of Trust Counsel. He is also a Fellow of the College for International Legal Studies (Salzburg, Austria). In 2008 he retired to music, and wrote the book, composed the music and lyrics for 7 musical comedies, the last 6 having played in both Los Angeles and off Broadway, with “Lili Marlene” running over a year in New York. He now serves on the Board of Directors of the AEPi Foundation and the Los Angeles Symphonic Band.

# MENTOR: ANDREW S. BORANS

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Andrew S. Borans was appointed as Executive Director of the Alpha Epsilon Pi Fraternity and as Executive Vice President of the Alpha Epsilon Pi Foundation in 2005. During his forty-year history with the fraternity, Borans has held several professional and volunteer positions in the organization.

In 1980, Borans began a 10-year stint working for AEPi, overseeing its growth from 57 chapters to 109 chapters in the United States and Canada. In 1990, Borans went into the private sector and founded a successful New Jersey-based sportswear and apparel company. During that time Borans served as the Regional Governor (Volunteer) for the mid-Atlantic region. After selling his business in 1998, Borans returned to AEPi, charged with stewarding the organization's development into the 21st century. He then grew the fraternity to over 190 chapters and created chapters internationally including chapters now in the United Kingdom, Israel and Australia. As of June 1, 2018 Borans became Executive Director of the Alpha Epsilon Pi Foundation.

Borans is actively involved in a number of national and international Jewish causes including the American Israeli Public Affairs Committee (AIPAC), Hillel, Conference of Presidents and Chabad. He also currently serves as a member of the Board of Governors of B'nai B'rith International, a nominator for The Genesis Project and was a founding member of the steering committee for the Israel on Campus Coalition.

Borans has been the recipient of several awards for his tireless dedication to Israel and commitment to the Jewish people. He is a noted authority on the Jewish student experience on university campuses, and is called upon regularly for his unique perspective. Notably being invited by Israel's Ministry of Foreign Affairs to discuss the branding of Israel on North American university campuses. Originally born in Boston, and raised in South Florida, attended Florida State and was a member of AEPi's Phi Tau Chapter.

In June of 2021 he became Executive Director Emeritus of the AEPi Foundation and is now working halftime through June of 2024. He resides in South Florida.

# MENTOR: JEREMY BROOK

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Jeremy Brook is the Supreme Sentinel on AEPi's Supreme Board of Governors. A Brother of the Omicron Chapter at the University of Georgia, Jeremy lives in Nashville, Tennessee, where he serves on the Temple Board of Trustees and Executive Committee, and as President Elect of the Gordon Jewish Community Center.

Having been urged by his parents to pursue a passion, Jeremy set out on a path for a career in music. Given that those same parents are Jewish, Jeremy did so by going to law school. Since four years at the University of Georgia are not enough, Jeremy returned to UGA for law school after working for AEPi as the Educational Leadership Consultant

for the Midwest Region. Jeremy now practices entertainment law in Nashville, serving clients who include Country Music Hall of Fame inductees, Grammy-winning artists, and other recording artists, songwriters, music producers, entrepreneurs, investors, and businesses serving the needs of the music and entertainment industries.

Jeremy and his wife, Jamie, have three children: Anna (9), Celia ("Cece" – 6), and Richard (3). All three are tiny, proud Jews; tiny, proud Bulldogs; and large, proud personalities.



# MENTOR: ARI FLECHNER

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Mr. Flechner is currently the Development Operations (DevOps) Director at Capital Group, managing a \$20 million annual budget and 30+ resources. His career has been in Information Technology, in various roles within software development.

Mr. Flechner attended Georgia Institute of Technology (Zeta) from 1987 to 1992, and graduated with a Bachelor's degree in Electrical Engineering.

He reconnected with AEPi in 2016 as a leader in raising money for the Zeta Housing Fund. He joined the AEPi Foundation in 2018, is the chair of the Grants and Scholarships Committee, and a member of the Development Committee.

Mr. Flechner lives in Orange County, CA with his wife Helen and 3 children: Hayden (21), current Master at AEPi Cal Poly San Luis Obispo, Reese (19), freshman at Vanderbilt and active within Hillel, and Jenna (16) in 11th grade.

# MENTOR: RICHARD FRANKOFF

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Richard Frankoff was born in Chicago, raised in Houston and lives in Las Vegas since 2006 with his wife. In 1974, he got a Bachelors in Political Science from the University of Houston, where he was AEPi UE chapter master. He received his Juris Doctorate from South Texas College of Law in 1979. He is license and was certified as a criminal law specialist by the State of Texas. Mr. Frankoff and his wife moved when he took a position with the Federal Public Defenders Office in Las Vegas. After thirty years of private practice and public service, he retired.

Although always active in the Jewish community, after retiring Mr. Frankoff became fully engaged in it. He became the board chair and later interim executive director of the JCC of Southern Nevada. Also, he has been on the boards of the Jewish Family Service Agency of Las Vegas and JewishNevada, the local Jewish Federation, where he now serves as board secretary. For eight years, he was on the board of JCCA and is presently on the AEPi Foundation board and a member of the management team for the Maccabi USA's delegation to the 2022 Maccabiah Games in Israel.

Mr. Frankoff's wife, Laurie Robinson, PsyD, is on the regional ADL board and recently has been voted onto the ADL's Global International Council. He has a daughter, Dana, who lives in San Francisco, works for Pixar Animated Studios, and produces and directs short independent documentaries on the environment and climate. At the age of 72, Mr. Frankoff is healthy, fit, and active and not willing to give up tennis for pickle-ball.



# MENTOR: JEFF JACOBSON

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Jeff is the founding principal of the Jacobson Law Firm, an employment law firm in Tucson, Arizona. In his career, Jeff has tried over 50 jury trials and 300 bench trials. He has briefed and argued appeals before the Ninth, Tenth and Federal Circuits of the United States Courts of Appeals and in Arizona state courts.

Jeff cut his legal teeth as a Deputy County Attorney and Assistant United States Attorney (AUSA) in Tucson before going 'solo' in 2008. As an AUSA, Jeff was Prosecutor of the Year (Federal Law Enforcement Officers Association, Southern Arizona Chapter) and also received the Outstanding Prosecutor award from the United States Border Patrol, Tucson Sector. As outside counsel

to members of the Federal Law Enforcement Officers Association, Jeff represented clients in over 90 officer-involved shootings, defended hundreds of disciplinary matters, and handled other employment matters where career, livelihood, and reputation were all at stake. Jeff currently represents law enforcement members of the Arizona Conference of Police and Sheriffs. Jeff has also appeared numerous times on television as a legal analyst on HLN (Headline News), the Nancy Grace show, InSession on TruTV (the successor to Court TV), and KOLD-TV (the CBS affiliate in Tucson, Arizona.)

Jeff is also the co-founder of the Wills for Heroes Foundation, a 501(c)(3) non-profit organization providing support and services to eligible first responders and their families. The Wills for Heroes program began in response to the September 2001 terrorist attacks as a way to give back to the first responder community. Since then, Wills for Heroes programs in 28 states have provided more than 70,000 estate planning documents for first responders. In Arizona alone, the Wills for Heroes program has prepared over 9,700 wills. Jeff has received a number of honors for his leadership of Arizona's Wills for Heroes program and, in 2011, Jeff received the Presidential Volunteer Service Award (Gold Level) from President Obama's Council on Service and Civic Participation.

Jeff was initiated into AEPi at Queens College (NY) in 1997. Jeff was the founding Master of the Northern Arizona University chapter in 1991. Ten years later, he was honored with the A. Edward Scherer Outstanding Chapter Advisor Award. Jeff joined the Supreme Board of Governors in 2010 after serving one term on the AEPi Foundation Board of Directors. Jeff has served as Regional Governor for both Southern California and Arizona and as Chapter Advisor for both the University of Arizona and Arizona State University. For Jeff, AEPi is a family affair. His Brother Alan, nephew Corey, and cousins Dr. Bennett Leventhal and Steve Slutzah are all Brothers. Jeff, Alan, and their families established the Jacobson Family Award for Military Service to recognize an outstanding active Brother or alumnus who has made a significant impact on the fraternity and is an active duty, reserve, volunteer, or retired service member.

Jeff received his Bachelor's degree from Northern Arizona University in 1992, his Master of Public Administration degree from Arizona State University in 1994, and his law degree cum laude from Whittier Law School in 1998. In law school, Jeff received a number of academic awards and has a published law review article. Jeff was also Chair of the American Bar Association (ABA) Law Student Division. In 2014, Jeff received Whittier Law School's Alumni Attorney of the Year. He is a past-President of the State Bar of Arizona Young Lawyers Division and served on the State Bar of Arizona Board of Governors.

Jeff is member of the Tucson Hebrew Academy Board of Directors, past Trustee of the Jewish Community Foundation of Southern Arizona, and served on the Tucson JCC's Security Committee. Jeff and his wife Rachel have their hands full raising their two wonderful children, Sam and Shoshana, and their two Labradoodles,

# MENTOR: MARK KARNO

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Mark Karno is the principal of Mark L. Karno & Associates L.L.C., a 5 attorney law firm that concentrates its practice in all aspects of Civil Trial Practice and Appeals in all State and Federal Courts in the Northeastern Illinois and Southeastern Florida geographical areas with a focus on catastrophic bodily injury and death claims concentrating in the representation of clients in their nursing home neglect, motor vehicle negligence and premises liability claims. The firm also represents clients in their Workers Compensation Act claims and their commercial and residential real estate transactions and associated litigation.

Mr. Karno attended the University of Illinois, Urbana with a Bachelor of Science in Finance. He went on to attend the Illinois Institute of Technology Chicago-Kent College of Law. He is currently the Treasurer of the Illinois Bar Foundation.

# MENTOR: DAVID KIRSCHNER

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Hon. David J. Kirschner is a Justice-elect of the New York State Supreme Court and currently serves as a Criminal Court Judge in the New York City Criminal Court, Queens County. Previously, he was Principal Law Clerk to two New York State Supreme Court Justices. Judge Kirschner also served as a senior assistant district attorney in New York City where he prosecuted white-collar crimes including racketeering, enterprise corruption, public corruption, successfully litigated and tried numerous cases, specialized in the direction of covert investigations and electronic surveillance, and supervised the arrest, intake and arraignment process. He frequently lectures and writes extensively on criminal law and procedure, teaches trial advocacy at

Hofstra Law School's National Institute for Trial Advocacy and Cardozo Law School's Intensive Trial Advocacy Program, and is an Adjunct Assistant Professor of Law with the City University of New York at Queens College. Judge Kirschner earned his Juris Doctor from Hofstra University (1989), and Bachelor of Science with Honors from Florida State University (1985).

# MENTOR: MICHAEL MORRIS

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Michael Morris is the owner and founder of The Atlanta Jewish Times (AJT) whose mission is to create a sense of community throughout the geographically dispersed Jewish people of greater Atlanta. Prior to founding AJT, Mr. Morris was the Executive Director of Friends of the Israel Defense Forces of Atlanta and Co-Owner of travelgirl magazine.

Mr. Morris attended Vanderbilt University and earned an M.B.A. from Emory University's Goizueta School of Business in 1992. After college he volunteered with the American Jewish Committee's young adult leadership program, ACCESS, for which he later became chair.

Mr. Morris was also chairman of the board of directors of the Alpha Epsilon Pi Foundation, and on the board of The National World War II Museum and the Georgia Commission on the Holocaust.

# MENTOR: MICHEAL WEINHAUS

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Micheal Weinhaus is a Special Agent with the Department of Homeland Security (DHS), Homeland Security Investigations (HSI). HSI's mission is to investigate and conduct enforcement operations targeting transnational criminal organizations that exploit America's legitimate travel, trade, financial and immigration systems for their illicit purposes. As a group supervisor in the Office of the Special Agent in Charge, Detroit, Michigan, SA Weinhaus manages a Border Enforcement Security Taskforce (BEST) comprised of agents and officers from several federal, state and local law enforcement agencies. Prior to his current position, SA Weinhaus served as a Headquarters operations manager in Domestic Operations, Washington D.C. and as a criminal investigator

in the Office of the Special Agent in Charge, Baltimore, Maryland, where he focused on narcotics, transnational gangs, intellectual property rights and commercial fraud. SA Weinhaus also served as a member of the U.S. Marshals Capitol Area Regional Task Force (CARFTF), locating and apprehending the most violent and dangerous criminal fugitives throughout DC, Maryland and Virginia.

Micheal's law enforcement career spans more than 25 years. He began his career with the Metropolitan Washington Airports Authority Police Department in 1996 as police officer where he served as a patrol officer and member of its Special Operations Unit. In 2000, Micheal transferred to the Fairfax County Police Department, where he served in several capacities, achieving the rank of Sergeant.

Micheal returns to the AEPi volunteer service just as anti-Semitism and violence against Jewish people and institutions are at their highest in decades. As a member of AEPi for more than 30 years, Micheal served in several positions at Chi Chapter (Michigan State University) including Master. He also served as a Chapter Advisor to the University of Maryland and American University chapters, as an Assistant Regional Governor to American University, University of Maryland and George Washington University and as a Regional Governor to the Baltimore/Washington DC area. Micheal currently serves as the fraternity's security consultant and advise chapters, colonies, the SBG, Foundation, ESPONDA, and the Executive Office on policies and procedures to keep our Brothers, guests, employees, data, and property safe.

Micheal holds a Bachelor of Arts and Master's of Science in criminal justice from Michigan State University. As a volunteer, Micheal served as the treasurer of IUPA Local 5000, the largest union in Virginia and as the President of the Washington DC Shomrim Society, the only fraternal organization for officers of the Jewish faith. Micheal is married to his wife of 20 years, Alison, and has two beautiful children, Sarah and Matthew. Micheal currently resides in Bloomfield Hills, Michigan.

# JUDGE: SUPREME MASTER ELECT

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Scott D. Knapp (Florida State, 2002) currently serves on the AEII Supreme Board of Governors in the position of Supreme Master Elect. He has previously served the fraternity as an Undergraduate Supreme Governor, Chapter Advisor, Regional Governor. Knapp also serves as the fraternity's Member Delegate to our insurance company, FRMT, Ltd., where he also was appointed by FRMT's President to serve on the Claims Committee and monitor liability actions brought against other member organizations. In 2016, he received AEII's Sigmund Steinberg Award.

Knapp, in his professional life, is an equity partner of Broad and Cassel, a preeminent Florida-based law firm with 190 attorneys including alumni like Senator Marco Rubio, Florida's current Speaker of the House Richard Corcoran, and our brother Congressman Ted Deutch.

Knapp is a member of the Firm's Commercial Litigation, Consumer Financial Services, and Bankruptcy and Creditors' Rights Practice Groups. He represents high net-worth individuals and mid-to-large business entities in litigation involving enforcement of restrictive covenants, unfair and deceptive trade practices, and other corporate issues. He has represented several leading financial institutions, pharmaceutical companies, and health care organizations in national and regional class action claims and multi-district litigation. Knapp has tried multiple cases to favorable verdict; secured the dismissal of a high profile claim against a Fortune 500 company claiming to have conspired with local healthcare providers to violate the Medicare Secondary Payer Act; and, settled a nationally publicized claim against a well-known energy drink manufacturer for a mere \$5.00 refund to the two individual claimants after the class was successfully decertified.

Knapp has been recognized by multiple professional organizations and peer review publications as one of the top young attorneys in Florida, including: a 2016 Top 100 "Up and Comer" by South Florida Legal Guide, a 40 under 40 Rising Star by the Daily Business Review, one of six finalists in South Florida Business and Wealth's 2015 and 2016 Up & Comer Awards, Florida's "Legal Elite" for Commercial Litigation from 2014-2016 and a Florida "Legal Elite" Up and Comer 2007-2010 and 2012-2013, as well as a Rising Star by SuperLawyers each year from 2010-2017.

He is AV Preeminent® rated by Martindale-Hubbell, achieving the agency's highest marks for both competency and ethics. And, Knapp received the Paul May Professionalism Award from the Young Lawyers Section of the Broward County Bar Association which honors one attorney each year who has served as a role model for the South Florida legal community. He also received a 40 Under 40 recognition from the Cystic Fibrosis Foundation, where he now serves on its South Florida board. In addition, Knapp serves as the Vice Chairman of a Florida Bar Grievance Committee; board member of the Young Leadership Network for B'nai B'rith International; the Immediate Past President of the Broward County Jewish Bar Association (B'nai B'rith Justice Unit); past co-chair of the Broward Bar Association's Trial Section.

When he is not doing all of that above, he enjoys spending time with his deaf dog, Keller, golfing, going to brunch, or cruising the intra-coastal waterways of Fort Lauderdale.



# JUDGE: DANIEL HAYS

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Dan Hays is a partner with PwC, focused on strategy and operations across the technology, media, and telecommunications sector. As a senior member of PwC's Strategy & consulting practice, Dan works with communications and information service providers, network equipment and device manufacturers, distributors, software companies and media firms worldwide.

Dan has worked with clients across the Americas, Europe, Asia, the Middle East and Oceania, and focuses in the areas of growth strategy, regulatory policy, spectrum management, innovation and operational strategy.

A prolific author and speaker, as well as often-quoted industry expert, Dan's writing includes leading thinking on the communications industry, growth strategies, and mobile networks. Dan is a frequent guest columnist and often-quoted industry expert in publications such as The Wall Street Journal, CNN, Forbes, Fortune, The New York Times, RCR Wireless News and Wireless Week.

Prior to joining PwC via the 2011 acquisition of PRTM Management Consultants, Dan worked for Intel and IBM in marketing and product development, where his responsibilities included supporting the development of the world's first smart phone, driving the adoption of new connectivity standards such as USB, Wi-Fi, and Bluetooth, and developing new product concepts for advanced technology products. Dan holds an Electrical Engineering degree with high honors from the Georgia Institute of Technology, where he served as the Master of AEPi's Zeta chapter, and an MBA from Harvard Business School. Within the community, Dan serves as the vice chairman of the Alpha Epsilon Pi Foundation, and has been a long-time AEPi volunteer as chapter advisor at schools including Arizona State University, Harvard University and Georgetown University. He has also served as a volunteer advisor to the CEOs of the American Society for the Prevention of Cruelty to Animals and the Humane Society of the United States.

Dan lives in Rockville, MD with his wife Cheryl; their three children, Robbie, Ashley and Ryan.

[dan.hays@pwc.com](mailto:dan.hays@pwc.com)

# JUDGE: MITCH MARKEL

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Mitch Markel (University of Massachusetts '96 and past Brother Master) is a partner at Benenson Strategy Group (BSG), a global strategic research and polling consultancy whose client base includes President Barack Obama, ADL, McDonald's, and Uber, to name just a few. BSG was co-founded by Carl Rossow (Phi Chapter '93), and Mitch and Carl are now partners at the firm.

Mitch is a classically-trained opinion researcher and an expert in marketing strategy, brand communications, and targeting. For more than 20 years, Mitch has been challenging assumptions and conventional wisdom in market research, utilizing cutting-edge methodologies to

answer tough questions for companies and organizations, both large and small, and providing new levels of insight into their categories and audiences.

With hands-on research experience in more than 80 countries, Mitch brings an in-depth understanding of global markets and consumers to every stage of market development. His expertise in identifying the core attitudes and opinions that drive decision-making, combined with his advanced consumer research experience, enables him to help clients solve some of their toughest communications challenges to connect with key audiences and beat their competition.

At BSG, Mitch heads up the firm's Jewish non-profit, advocacy and charitable space. Mitch led the efforts for ADL's recent rebranding effort and continues to support the organization in many ways today, and recently championed a recent research study conducted among AEPi's alumni network. Additionally, Mitch serves as lead consultant for several other major organizations in this space, including Hillel, Jewish Federations North America, Taglit-Birthright Israel, Schusterman Foundation, Americans for Ben-Gurion University, AJWS and One Table, just to name a few.

In addition to his work within the Jewish community, Mitch also leads the firm's corporate research practice, and has become a trusted advisor to clients including WW (formerly Weight Watchers), Sonic Drive-In, Toyota, Bose and C Spire. Mitch started his career at Penn, Schoen & Berland Associates, through another Phi Chapter alum connection. As such, Mitch has continued to pay his good fortune forward, and has offered internships and full-time employment to many AEPi Brothers over the years.

Mitch is a two-time winner of the David Ogilvy Research Award. Mitch holds a BBA in Marketing from the University of Massachusetts at Amherst, where he also received an associate degree in Sociology, and received his initial training at the Social and Demographic Research Institute in Amherst, MA.

In his spare time, Mitch is an avid runner, enjoys cooking, watching movies, and spending time at the beach (summer) or mountains (winter) with his family. Mitch grew up on Long Island, NY and now resides in New Jersey with his wife Korin and 2 children, Franklin (17) and Louise (11).

[mmarkel@bsgco.com](mailto:mmarkel@bsgco.com)



# JUDGE: BOB TESSLER

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Bob A. Tessler is a 1962 graduate of Tulane University. He received his MBA in finance at Santa Clara University in 1971. Currently, Bob is the director of L&T Corporation, a real estate investment company. Bob is also the founder and director of BT Investments, Inc., a real estate investment company. He was also a general partner at Snapfinger, LCC, Airport Industrial Park, LLC, Memorial Office Park, LLC, 1631 Willingham, LLC, and 1859 Harvard, LLC. These LLCs are a portfolio of office parks, industrial buildings and warehouse space.

Bob is a majority investor and managing partner of 20 commercial, industrial and residential buildings. He is also a real estate lender and was the Commissioner for the State of California Joint Venture Program and the Department of Corrections. He is certified by the IRS as a real estate professional and is also a licensed real estate instructor in the state of Arizona.

Previously, Bob was the chairman of BT Storage, Inc., a box storage and document imaging company providing services to the real estate title industry. He was the founder, chairman and director of C&T Management Services, Inc., an information services company. He was also the founder of FYI, a public company providing information services. He was the director of Culinary Concepts, Inc., a copper cookware distribution company. He served as the chairman of Saratoga Savings and Loan and was the director and officer of Procesos y Systemos de Mexico, a Tecate based information services company.

He served as the director of many nonprofit organizations, including: the March of Dimes and religious organizations. He was also a professor of finance at the Notre Dame de Namur University.

[bobtessler@aol.com](mailto:bobtessler@aol.com)

Name	University	Email	Year	Major
Ben Wald	McMaster University	benwald1@hotmail.com	2023	Economics
Joshua Feldman	University of Pittsburgh	j1feldman@yahoo.com	2023	Film & Media
Noam Saban	University of Toronto	noam.saban21@gmail.com	2023	Human Biology
Max Hoffman	Ryerson University	maxjhoffman@gmail.com	2022	Economics
Eitan Fenstergeim	University of Waterloo	eitanfenstergeim@gmail.com	2023	Biology
Tyler Burnett	Indiana University	tylerburnett60@hotmail.com	2024	Finance & Accounting
Michael Edheimer	Indiana University	michaededheimer@gmail.com	2024	Finance & Business Analytics
Adam Benglas	Rutgers University	nirk932@gmail.com	2023	Public Health & Biology
Jason Floumanhaft	University of Albany	jason2001@optonline.net	2023	Business Admin: Marketing & Finance
Jack Steinman	Chapter Without Walls	steinmanj03@gmail.com	2025	History Education
Jordan Senior	University of Maryland	Jsenior745@gmail.com	2023	Public Policy
Keith Burns	San Francisco State University	keithpburns@gmail.com	2022	Business Information Systems
Mason Smoller	University of Rhode Island	mhsmoller@comcast.net	2024	Sports Media & Public Relations
Ryan Hill	State University of New York at New Paltz	ryan.hill.mailbox@gmail.com	2022	Digital Media Production
Jonathan Goldberg	Rochester Institute of Technology	Jonathangoldberg99@gmail.com	2023	Cybersecurity
Daniel Stepanov	University of California, Irvine	danielstepon123@gmail.com	2023	Physics
Solomon Cohen	Oregon State University	solomonblaze7@gmail.com	2023	New Media Communications
Noah Kleinman	San Diego State University	n.kleinman@yahoo.com	2023	Biochemistry
Jack Stein	University of Colorado, Boulder	jackhstein@gmail.com	2024	Information Science
Aiden Kboudi	University of Colorado, Boulder	abkboudi@gmail.com	2024	Integrated Physiology
Colin Knatz	State University of New York at Oneonta	Cmk32211@gmail.com	2023	Exercise Science
Ethan Barber	University of Nevada, Reno	ethangrey911@gmail.com	2023	Math
Thomas Lillis	The College of New Jersey	tlillis100@gmail.com	2023	Finance
Jesse Goldis	The College of New Jersey	jesse.goldis@usa.com	2023	Psychology
Michael Fechter	University of Virginia	michaeljfechter@gmail.com	2022	Economics
Elan Wolf	Grand Valley State University	elanswolf@gmail.com	2024	International Business & Finance
Noah Spiegel	University of Arizona	noahjack4@icloud.com	2025	Entrepreneurship
Gavin Silberman	University of California, Davis	elanswolf@gmail.com	2024	Biology
Yuval Moshe Haizler	Bar Ilan University	Yuv15907@gmail.com	2023	Biotechnology
Yonatan Lui	Interdisciplinary Center Herzliya	luiyonatan18@gmail.com	2023	Government
Avraham Tannebaum	Hebrew University	97soup@gmail.com	2023	Communication
Micah Katz	University of Texas at Dallas	micahj2110@gmail.com	2023	Computer Science

Addison Goldin	Florida Atlantic University	goldinaddison@gmail.com	2022	Communications
Christian Colombaris	Hofstra University	christiancol70@gmail.com	2023	Television
Max Brannen	University of Guelph	maxbrannen14@gmail.com	2023	Music
Ben Greenberg	Illinois State University	bendanielgreenberg@gmail.com	2023	Elementary Education
Josh Katz	University of South Florida	joshuakatz2000@gmail.com	2022	Communications
Sam Belkowitz	Miami University	belkowitzsam@gmail.com	2023	Education Studies
Gabi Silver	Johnson and Wales University	gabsilver@outlook.com	2022	Hospitality Management
Alex Beigelman	University of Delaware	alexbeigelman@gmail.com	2022	Civil Engineering
Matt Bloom	University of Delaware	mbloom1221@gmail.com	2023	Exercise Science
Max Amram	Binghamton University	maxamram91@gmail.com	2023	Economics
Noah Viselman	University of South Florida	nvisel16@gmail.com	2023	Criminal Justice
Ben Kreitner	Kennesaw State University	bennyk1834@gmail.com	2023	Sports Management
Jaden Damesek	University of Tampa	jdamesek30@gmail.com	2023	Business Management
Frank Levine	Arizona State University	franklevine46@gmail.com	2023	Finance
Sam Friedman	University of Cincinnati	samf4547@gmail.com	2024	Business Analytics
Jacob Zeidenstein	University of Cincinnati	jacobzeid@gmail.com	2023	Finance
Anthony Waller	University of California Las Angeles	anthonywaller2019@gmail.com	2023	Economics
Jordan Heller	Cal Poly, San Luis Obispo	jjordanheller@gmail.com	2023	Business Administration & Information Technology
Eli Shenker	Arizona State University	ezshenker@gmail.com	2022	Non-profit Leadership & Management
Matthew Furman	Cornell University	mpfurman11@gmail.com	2024	Pre-Med
Robert Shearer	Ithaca College	bobbyshearer143@gmail.com	2023	Cinema Photography
David Pilip	University of California, Santa Barbara	davidpilip00@gmail.com	2022	Communication & Technology Business Management
Tal Ankori	California State University, Northridge	tankori123@gmail.com	2022	Entertainment Media Management
Adam Cooperman	University of California, Santa Cruz	ahc1219@gmail.com	2024	Math & Spanish
Jordan Berger	Florida Atlantic University	jordan2002berger@gmail.com	2024	Communications
Josh Schwartz	University of North Carolina, Chapel Hill	joshuadschwartz7@gmail.com	2024	Business
Alex Lambert	Wake Forest University	rocket.lambert18@gmail.com	2023	Political Science & History
Elliott Kalmus	University of North Texas	elliottkalmus@gmail.com	2023	Addiction Studies
Scott Spektor	Michigan State University	Scottspektor@gmail.com	2024	Film Studies
Tyler Adams	Appalachian State University	tyleradams0905@gmail.com	2024	Economics
Ryan Albom	York University	ryan.albom@gmail.com	2024	Commerce
Michael Cotton	University of Connecticut	michaelcotton01@gmail.com	2022	finance
Jack Tubridy	University of Connecticut	jacktubridy9401@gmail.com	2023	finance
Remi Carrella	Purdue University	remi.carrella@yahoo.com	2024	Agribusiness

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<b>Ryan Klein</b>	University of Illinois at Urbana-Champaign	ryannoahklein@gmail.com	2024	Mechanical Engineering
<b>Daniel Dinerman</b>	Sonoma State University	dinermamdaniel0@gmail.com	2023	Communications
<b>Brad Fine</b>	University of Florida	bradfine15@gmail.com	2024	Political Science
<b>Nathan Sutton</b>	California State University, Chico	n.c.sutton@att.net	2022	Dietetics
<b>Thomas Lee</b>	Ohio University	thomas.lee.mcew@gmail.com	2023	Finance
<b>Daniel Levy</b>	Towson University	daniellevy7190@gmail.com	2023	Finance and philosophy
<b>Jared London</b>	University of Illinois at Urbana-Champaign	Jared@bocalondons.com	2023	Aerospace Engineering
<b>Daniel Conway</b>	University of California, Berkeley	daniel.conway516@gmail.com	2025	Environmental Economics
<b>Jack Westbrook</b>	University of South Carolina	jackwestbrock15@gmail.com	2023	Math
<b>Shahaf Dan</b>	Boston University	dan.shachaf@gmail.com	2022	Communication Arts & Sciences

# MASTERS ACADEMY RESOURCES

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## [Masters/Leven Presentation 2022](#)

This is the slide deck used from our time together in Orlando.

## [How To Run Effective Meetings](#)

This is an live-recorded Effective Meetings session from the 2019 conclave season.

## Alpha Epsilon Pi Youtube Playlists

## [Leven Leadership Institute 2020 Video Series](#)

This is a private link, just for Leven attendees, from the virtual Leven Institute during the pandemic, with some professional and higher level speaker workshops.

## [Conclave 2021 Video Series](#)

This is a private link for our virtual conclave series offered a ton of practical fraternity workshops to educate individual executive board members as well as sessions for new members.

## [General Chapter Programming Video Series](#)

Other playlists like this one can be found on AEPi's official youtube channel with a few more general sessions that will apply to any Brother looking to learn more about AEPi operations.

**If you want more information or feel like we missed something, please reach out directly to Kyle Whitlock, [Kwhitlock@aepi.org](mailto:Kwhitlock@aepi.org)**