



MASTERS ACADEMY:  
LEVEN LEADERSHIP INSTITUTE  
JANUARY 6-8, 2022

# THANK YOU

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Thank you to the generous partnership with Michael A. Leven and the Michael & Andrea Leven Family Foundation that makes the Leven Leadership Institute possible. We are also grateful to Past Supreme Master Marc P. Katz and the Marc and Dana Katz Leadership Fund for their ongoing support and vision for Alpha Epsilon Pi to have a Masters Academy.



# NOTICE:

An inherent risk of exposure to COVID-19 and other contagious diseases exists in any place where people are present.

By being on this premises you are acknowledging that an inherent risk of exposure to COVID-19 and other contagious diseases exists in any place where people are present and voluntarily assuming all risks related to exposure. According to the Centers for Disease Control and Prevention, senior citizens and persons with underlying medical conditions are especially vulnerable.

Health and safety measures have been taken for the safety of our guests, but each individual is responsible for use of the premises and personal conduct that promotes their own personal safety. All persons on this premises must follow all posted instructions and comply with all current national, state, and local laws, regulations, and guidelines. By being on this premises you agree not to hold the owner, lessor, operator, chapter, fraternity, guests, vendors, contractors, directors, officers, employees, agents, or volunteers liable for any illness or injury whatsoever.

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Thank you to our supporters!

The Michael A. Leven Advanced Leadership Institute is made possible with the support of  
The Alpha Epsilon Pi Foundation and through the generosity of the  
Michael and Andrea Leven Family Foundation.

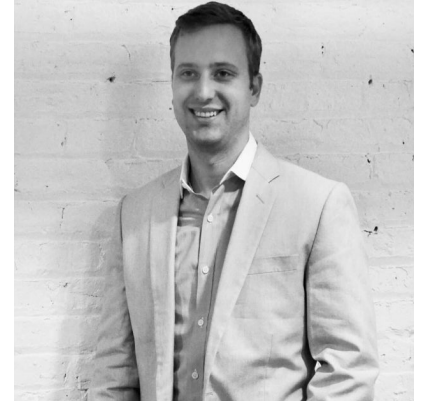
# LETTER FROM ROB DERDIGER

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Dear Leaders of AEPi,

Welcome to Alpha Epsilon Pi's first in-person conference in almost two years in beautiful Orlando, Florida! We have taken the best elements from our Masters Academy and our Leven Leadership Institute to give you an incredible three days of personal and professional growth all while networking with current chapter leaders and outstanding alumni.

This conference is a time where our leaders come together to further their AEPi education and to strengthen their chapters by networking with other Brothers and staff from around the world. Remember, you get out what you put in, so I encourage you to introduce yourself to other Brothers so you can build relationships and get the most out of your time attending the 2022 Masters Academy and Leven Leadership Institute.



It is critical that you are attentive and open-minded. If you are not taking this information back to your chapters, no one will. Additionally, if you see other Brothers struggling, you should take initiative and help them get back up to speed. We are all in this together.

Be sure to introduce yourself to the AEPi staff, supreme board, alumni and volunteers in the room as they are all here to give you the best experience possible. There are professionals from a plethora of industries who are taking time out of their busy lives to give back to the AEPi community and to spend time with leaders like you!

I firmly believe you and your chapter will be in a better place after this weekend due to your dedication to your chapter and the International Fraternity. Remember that everyone attending wants to learn and network just like you. Have fun and get as much from this opportunity as possible.

Fraternally,

A handwritten signature in black ink, appearing to read "Rob Derdiger". The signature is fluid and cursive.

**Rob Derdiger**  
Chief Financial Officer  
Alpha Epsilon Pi

# LETTER FROM MICHAEL A. LEVEN

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Dear Brothers,

Welcome to AEPi's eighth annual Leven Advanced Leadership Institute! You are now a part of AEPi history as only the fifth class of students to participate in a unique leadership workshop in our 108-year history. I hope that you will learn many lessons during the next two and a half days.

Participation is key, for if you are not an active member in this exclusive community, you will not be able to gain the full amount provided for you. As a Brother of this amazing Jewish fraternity, I was able to understand the impact that AEPi had on me years later. With this hands-on Institute, you will be able to gain priceless experience and knowledge to not only take back for yourself and the future but also for your chapter to improve its efficiency.

I am a proud Brother of Alpha Epsilon Pi because of its achievements, which are second to none. Some of the strongest leaders in the Jewish community – and beyond – are Brothers of this special fraternity. There is a direct correlation between AEPi and the success of alumni in the future. With this impressive success comes tremendous responsibility on the fraternity's behalf. I am a strong believer in paying it forward, and it is my delight to invest you these resources.

You are embarking on a strenuous few days that will be challenging both mentally and physically. Discussions and interaction will happen regularly and will raise the bar of thinking for everyone involved. Leadership can be a challenge, and the staff and speakers of our Leven Institute are here to help you face this challenge in an analytical and practical way.

I hope that you all walk away with a greater understanding of what it takes to be a stand-out leader within society and within Alpha Epsilon Pi. It is my hope that you are able to network with Brothers, mentors and speakers to gain as much as possible from this program.

Enjoy these few days, ask questions, participate, learn and, most importantly, have fun!

Fraternally,

**Michael A. Leven**

Eta Deuteron – University of Tufts, 1959

Honorary Dean, Leven Advanced Leadership Institute



# LETTER FROM JASON OSHINS

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On behalf of the Supreme Board of Governors, welcome to the 2022 Leven Leadership Institute and Masters Academy!

This is an incredibly exciting weekend for Alpha Epsilon Pi. In addition to being together – in person – for the first time in 22 months, this is the first time that we have combined the amazing energy and insights of the Leven Leadership Institute with our Masters Academy.

Having you here, joining with us and learning together about leadership, AEPi's values and the critical importance of Jewish leadership on our college campuses, has never been more important. I am confident that the lessons you learn this weekend will not only make your chapters more successful but will help prepare you for leadership roles in your professional life and in your community.

The last 22 months have been incredibly challenging for all of us. And, while we must continue to be diligent to ensure our safety, being together in the spirit of fraternalism will be a bright spot for all of us.

If I, or anyone on the Supreme Board of Governors, can assist you or your chapter in any way, please let me know. I look forward to seeing you this summer at AEPi's International Convention in Fort Lauderdale and celebrating our accomplishments together.

Fraternally,



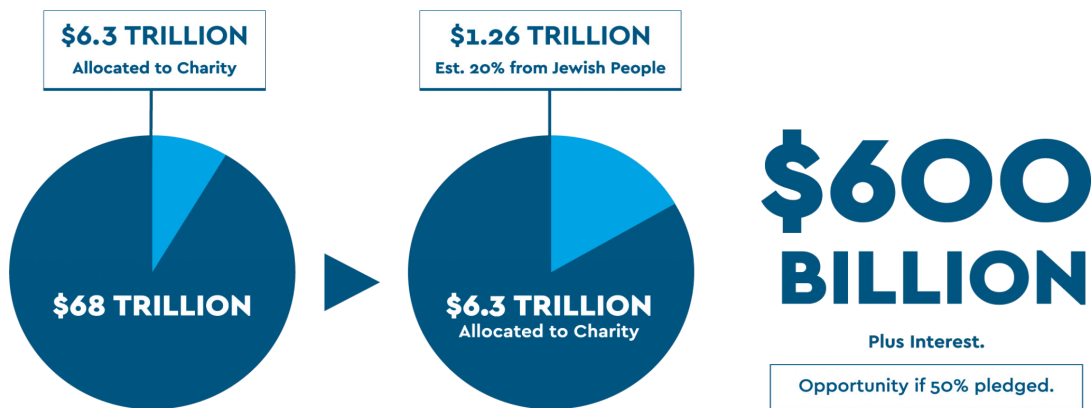
Jason Oshins  
Supreme Master  
Alpha Epsilon Pi Fraternity  
Email: [joshins@aepi.org](mailto:joshins@aepi.org)



# JEWISH FUTURE PLEDGE

Alpha Epsilon Pi (AEPi) is proud to partner with Jewish Future Pledge, a worldwide movement working to ensure that vibrant Jewish life continues for generations to come. It calls on all Jews to join in The Jewish Future Pledge and sign a declaration that half or more of the portion dedicated to charity in their will/estate plan will be gifted to organizations that support the Jewish people and/or the State of Israel. Whether you're leaving \$100 or \$10 million to charity in your will, you can be a part of securing the Jewish future for generations to come.

Together, AEPi and Jewish Future Pledge will advance a shared vision and commitment to secure a vibrant Jewish future, sparking critical intergenerational conversations about Jewish values and proliferating a culture of legacy giving. Join us — take the pledge today!



Right now, there is an unprecedented opportunity to secure the funds necessary for a vibrant Jewish future. Over the next 25 years, a mind-boggling \$68 trillion will transfer to the next generation, with \$6.3 trillion allocated to charity. We estimate that 20 percent of this allocation or \$1.26 trillion charitable dollars will be given from Jewish donors.

By taking the Jewish Future Pledge, you can help ensure that more than \$600 billion is set aside for Jewish causes when wealth is transferred from this generation to the next. Whether you're leaving \$10 or \$10 million to charity in your will, you can be a part of securing the Jewish future for generations to come.





# THURSDAY SCHEDULE

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## JANUARY 6

5:30 PM	Leven Leadership Institute: Masters Academy Welcome	South Ballroom
5:45 PM	Laying the Groundwork	South Ballroom
6:15 PM	AEPI The Brand w/ Sasha Strauss	South Ballroom
6:45 PM	Dinner	Center Ballroom
8:15 PM	Your Chapter's Brand w/ Justin Sternberg	South Ballroom

# FRIDAY SCHEDULE

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## JANUARY 7

8:30 AM	Breakfast on your own	
9:30 AM	Framing your Mind: Start with Why	South Ballroom
10:00 AM	Your Personal Brand w/ Sasha and Justin	South Ballroom
12:00 PM	Lunch	Center Ballroom
12:45 PM	Health and Safety & Open Forum w/ Rob Derdiger	South Ballroom
2:15 PM	Break	
2:30 PM	Case Study - First Look w/ Mentors	
3:30 PM	Bidroom to Boardroom w/ Dan Debow	South Ballroom
4:45 PM	Problem Solving & Conflict Resolution	South Ballroom
5:45 PM	AEPI: The Model Chapter w/ Kyle Whitlock	South Ballroom
7:00 PM	Shabbat Dinner	Center Ballroom
8:00 PM	Open Mic with Mike	South Ballroom

# SATURDAY SCHEDULE

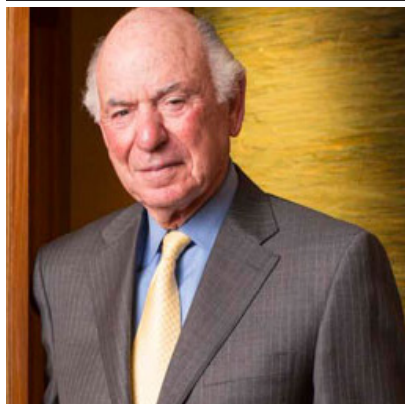
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## JANUARY 8

8:30 AM	Shabbat Breakfast On Your Own	
9:00 AM	AEPi's Role in Combatting Anti-Semitism w/ Keith Dvorchik	South Ballroom
10:00 AM	Break	South Ballroom
10:15 AM	RUSH RUSH RUSH w/ HQ Staff	South Ballroom
11:15 AM	Effective Meetings	South Ballroom
12:15 PM	Shabbat Lunch	Center Ballroom
1:00 PM	Case Study Practice w/ Mentors	
3:00 PM	Case Study Competition	South Ballroom
6:00 PM	Goal Setting and Next Steps	South Ballroom

# LEVEN COMMITTEE: MICHAEL A. LEVEN

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Mike Leven is a legendary business executive and visionary philanthropist. Inspired by Warren Buffet's and Bill Gates' Giving Pledge, Mike co-founded the Jewish Future Pledge to carry on his family's commitment to Judaism. Mr. Leven currently serves on the boards of The Marcus Foundation; AEPi Fraternity Foundation; Birthright Israel Foundation; Board of Advisors of Prager University; HERSHA Hospitality Trust; Independent Women's Voice; Turning Point USA Board of Advisors and SESTRA Group.

Professionally, Mike ended his tenure in 2019 as the chairman and chief executive officer of the Georgia Aquarium to devote more time to charitable endeavors like the Jewish Future Pledge. In the past, he has served as president and chief operating officer of the Las Vegas Sands Corporation, the chairman and chief executive officer of US Franchise Systems, the president and chief operating officer of Holiday Inn Worldwide, and the president of Days Inn of America.

Mike is the author of *Can't Do It Yourself: How Commitment to Others Leads to Personal Prosperity*, which shares his roadmap to personal and professional success, ending each chapter with a lesson to live by in business and life. He is also a recipient of Alpha Epsilon Pi's Arthur Tiech Award, the fraternity's highest alumni honor for distinguished career achievement and is a Centennial Founder of the Alpha Epsilon Pi Foundation.

As a past chapter Master, Lieutenant Master, and Rush Chairman, Mike generously established AEPi's Leven Leadership Institute in honor of the fraternity's 100th anniversary, in order to better prepare future generations of AEPi undergraduate chapter leaders for their professional careers after graduation. Leven is a native of Boston, MA and holds a bachelor of arts from Tufts University and master of science from Boston University. He and his wife, Andrea, reside in Boca Raton. They have three sons and five grandchildren.

# LEVEN COMMITTEE: KYLE WHITLOCK

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Kyle Whitlock serves as Alpha Epsilon Pi's Director of Leadership Development and is the program director for the Leven Leadership Institute. He was born and raised in Toms River, New Jersey, where he still resides today, working on long-term projects for the fraternity. A graduate of The College of New Jersey with a B.A. in History and a certificate in Secondary Education, Kyle was a member of Phi Alpha Theta, the History Honors Society, and served his term as Master at the chapter's climax, even holding a conclave on campus in the Spring of 2014.

Starting in Fall 2014, Kyle's first role with the fraternity headquarters was as an Educational Leadership Consultant in the Southeast region until 2016. This ranged from Washington D.C. to Miami and included expansion at seven campuses across the U.S. Afterward, Kyle served two years as Director of Colony Development where he visited colonies around the globe to provide them with foundational education and to be a source of positive reinforcement during the difficult Founding Father processes.

When he is not focusing on AEPi, Kyle places an emphasis on physical and mental well-being, whether that means reading a good book, cooking up a new and inspiring dish in the kitchen, or running another half-marathon. He is currently leading a fundraising team in support of the TCNJ Chabad.

## LEVEN COMMITTEE: JAY S. FELDMAN

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Jay Feldman is Executive Director of the Alpha Epsilon Pi Foundation. In his role, Jay works closely with Foundation's Board of Directors to develop a network of alumni, investors, and community partners who support the Fraternity's program initiatives on Jewish identity, leadership development, Israel education, and civic engagement. Before returning to the professional team of AEPi in 2011, Jay worked at Jewish Federation & Family Services Orange County (CA) as Director of its Rose Project managed the federation's public affairs, Israel education, community relations, and grant-making activities. Prior to that, Jay was Director of Development for Taglit-Birthright Israel Initiatives, through a joint venture between The Andrea & Charles Bronfman Philanthropies

and the Birthright Israel Foundation. Jay is also a past Director for Hillel at University of California, Irvine and upon graduation from the University of Central Florida, Jay worked for the fraternity as a traveling Educational Leadership Consultant.

## LEVEN COMMITTEE: ETHAN WHITE

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Ethan White graduated in 2018 from the University of Delaware with a degree in Organizational and Community Leadership.

Ethan now works for AEPi as the Assistant Director of the Jewish Leadership and Programming Department. In his position, Ethan works to create, innovate and fund Jewish, Israel, Philanthropic and Civic Engagement programming. As an undergraduate, Ethan served as an Israel Advocate as well as the President of UD Hillel and was a founding father of his chapter.

# SPEAKER: SASHA STRAUSS

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Sasha Strauss speaks from 25 years in brand strategy, having defined brands for leading corporations, philanthropies, faiths, and academic institutions.

Sasha's distinct and direct approach to how brands must be constructed and communicated is the foundation for his brand strategy firm, Innovation Protocol (IP). Their ability to inspire while they inform is why innovator brands like Nestlé, PayPal, LEGO, Google, Disney, and Korn Ferry call on their consulting and thought leadership since 2006.

While running IP as CEO, Sasha concurrently teaches brand strategy at UCLA, USC, and UCI business schools.

# SPEAKER: JUSTIN L STERNBERG

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Justin L. Sternberg is an accomplished Hollywood TV writer, strategist, and lecturer who has written, created, and sold TV shows to Universal, Disney, ABC, NBC, Fox, MTV, TBS, Nickelodeon, Comedy Central, and many others - built strategy through compelling stories for The White House Fellows - and lectures at UCLA Anderson School of Management on how stories help leaders and companies scale, pivot, and succeed -- not to mention an AEPi Brother (Phi Gamma Chapter, University of Florida).



# SPEAKER: DANIEL DEBOW

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Daniel Debow is a VP, Product at Shopify. Previously, Daniel was a co-founder of Helpful (acquired by Shopify), Rypple (acquired by Salesforce), and Workbrain (acquired by Infor).

Daniel is an angel investor in 85+ companies including Wealthsimple, Clio, Ada, ClearCo, Xanadu, Deep Genomics, SpaceX and Ritual. In 2015, he was recognized as Canada's "Angel Investor of the Year".

Daniel holds a JD/MBA (Gold Medalist) from the University of Toronto, an LLM from Stanford University and a BA (Psych) from Western University. He is an Adjunct Professor at the University of

Toronto, Director of Loblaws Co Ltd., and a Founding Partner of the Creative Destruction Lab, Root Down Studios, and 42 Communities.

# SPEAKER: KEITH DVORCHIK



Keith Dvorchik was born in Gainesville, Florida, and grew up in Harrisburg, PA. He received a B.S. in Accounting and an M.Ed. in Rehabilitation Counseling from the Pennsylvania State University, where he pledged the Pi Deuteron chapter of AEPi in the fall of 1985. While an undergrad, he served as both Exchequer and Pledge Master of the chapter. He returned to Florida in 1992 where he found a passion for Jewish communal service at the University of Florida Hillel Foundation and was named Executive Director in 2000. He became the chapter advisor for the Phi Gamma chapter of AEPi at University of Florida in 1999 and served in that role until 2013. Keith was the lead professional for the capital campaign and construction committee to build the beautiful Norman H. Lipoff Hall, an iconic 23,000 square foot facility, located directly across from campus.

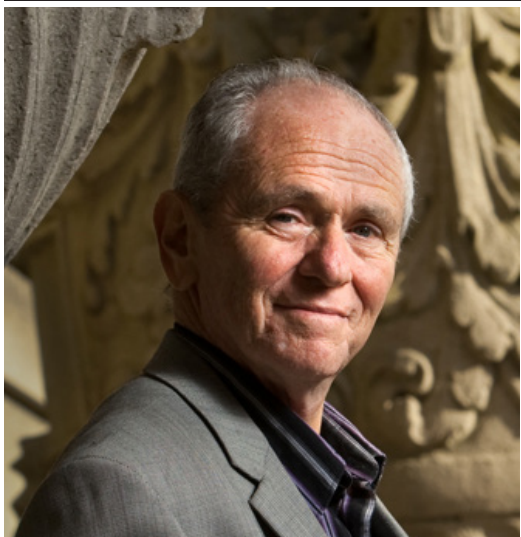
In 2013, Keith was recruited to Seattle as the President and CEO of the Jewish Federation of Greater Seattle. During his tenure, he oversaw the 2014 Seattle Jewish Community Study and worked with leadership to sell the Federation building and create an endowment to fund the Federation office space in perpetuity.

Realizing that Florida is home, Keith became the CEO of the Roth Family Jewish Community Center of Greater Orlando in October 2016. As part of the J-Fed Alliance, a mission to merge the JCC and Federation, he was named the Executive Director of the Jewish Federation of Greater Orlando. The plan is to merge in June 2022 and become Shalom Orlando, a new organization. While at the JCC, Keith undertook several capital campaigns to improve the campus, and created 3 new endowment funds. He is also the lead professional on the Federation's 2020-21 Orlando Jewish Community Study.

Keith has been married to his wife, Alison, for 23 years and has two sons, Evan (21) and Matthew (19). Evan was on the 2018-19 UCF Football team, coached at UCF for the 2019-20 team, and has been the Special Teams Coordinator, Defensive Coordinator, and now Offensive Coordinator for Winter Springs High School while finishing his degree at UCF. Matthew is a freshman at Seminole State University. They are all big sports fans and can be found at college and professional football, basketball, and baseball games.

# MENTOR: MICHAEL ANTIN

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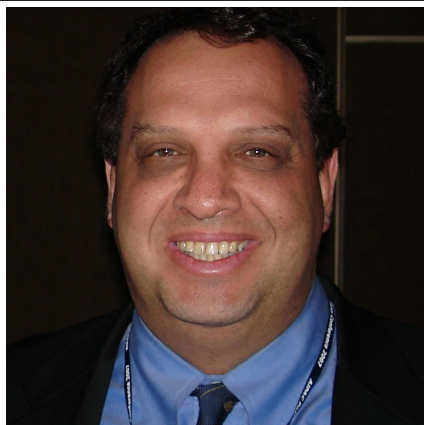


Michael Antin is a retired sole practitioner in Los Angeles, California, where he concentrated his practice in the areas of taxation law, estate planning law and probate law. He has been designated as a certified tax specialist by the State Bar of California Board of Legal Specialization. Mr. Antin was designated a Super Lawyer in tax for the 2004-2013 calendar years by the Los Angeles Magazine. He served as a visiting professor of law at Boalt Hall, Berkeley Law, University of California, Berkeley, California, 2008-2011, teaching the tax seminar, and for the Advanced Estate Planning course at the University of San Diego School of Law in the summer of 2008. Mr. Antin also has served as a visiting professor of law at the University of Latvia, Riga, Latvia, and at Palacky Law Faculty, in the Czech Republic and in Poland, at the Catholic University in Lublin. He has lectured to various professional

groups on estate planning and tax issues. Mr. Antin wrote “How to Operate Your Trust or Probate”, and has written the chapters on principal and income and income taxation of trust for the California Continuing Education of the Bar book titled California Trust Administration. He also has written numerous other articles and publications relating to his practice areas. He formed and was chairman of the Board of Conejo National Bank, and served on the Board of three National Banks and one State of California Bank, as well as their holding companies. He graduated from the University of California at Los Angeles, with a B.S. in accounting, passing the C.P.A. exam, and then got his J.D. degree from Boalt Hall School of Law, University of California at Berkeley. Mr. Antin is a member of the State Bar of California; the American, Los Angeles County and Beverly Hills bar associations; and a fellow of the American College of Tax Counsel and the American College of Trust Counsel. He is also a Fellow of the College for International Legal Studies (Salzburg, Austria). In 2008 he retired to music, and wrote the book, composed the music and lyrics for 7 musical comedies, the last 6 having played in both Los Angeles and off Broadway, with “Lili Marlene” running over a year in New York. He now serves on the Board of Directors of the AEPi Foundation and the Los Angeles Symphonic Band.

# MENTOR: ANDREW S. BORANS

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Andrew S. Borans was appointed as Executive Director of the Alpha Epsilon Pi Fraternity and as Executive Vice President of the Alpha Epsilon Pi Foundation in 2005. During his forty-year history with the fraternity, Borans has held several professional and volunteer positions in the organization.

In 1980, Borans began a 10-year stint working for AEPi, overseeing its growth from 57 chapters to 109 chapters in the United States and Canada. In 1990, Borans went into the private sector and founded a successful New Jersey-based sportswear and apparel company. During that time Borans served as the Regional Governor (Volunteer) for the mid-Atlantic region. After selling his business in 1998, Borans returned to AEPi, charged with stewarding the organization's development into the 21st century. He then grew the fraternity to over 190 chapters and created chapters internationally including chapters now in the United Kingdom, Israel and Australia. As of June 1, 2018 Borans became Executive Director of the Alpha Epsilon Pi Foundation.

Borans is actively involved in a number of national and international Jewish causes including the American Israeli Public Affairs Committee (AIPAC), Hillel, Conference of Presidents and Chabad. He also currently serves as a member of the Board of Governors of B'nai B'rith International, a nominator for The Genesis Project and was a founding member of the steering committee for the Israel on Campus Coalition.

Borans has been the recipient of several awards for his tireless dedication to Israel and commitment to the Jewish people. He is a noted authority on the Jewish student experience on university campuses, and is called upon regularly for his unique perspective. Notably being invited by Israel's Ministry of Foreign Affairs to discuss the branding of Israel on North American university campuses. Originally born in Boston, and raised in South Florida, attended Florida State and was a member of AEPi's Phi Tau Chapter.

In June of 2021 he became Executive Director Emeritus of the AEPi Foundation and is now working halftime through June of 2024. He resides in South Florida.

# MENTOR: JEREMY BROOK

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Jeremy Brook is the Supreme Sentinel on AEPi's Supreme Board of Governors. A Brother of the Omicron Chapter at the University of Georgia, Jeremy lives in Nashville, Tennessee, where he serves on the Temple Board of Trustees and Executive Committee, and as President Elect of the Gordon Jewish Community Center.

Having been urged by his parents to pursue a passion, Jeremy set out on a path for a career in music. Given that those same parents are Jewish, Jeremy did so by going to law school. Since four years at the University of Georgia are not enough, Jeremy returned to UGA for law school after working for AEPi as the Educational Leadership Consultant for the Midwest Region. Jeremy now practices entertainment law in Nashville, serving clients who include Country Music Hall of Fame inductees, Grammy-winning artists, and other recording artists, songwriters, music producers, entrepreneurs, investors, and businesses serving the needs of the music and entertainment industries.

Jeremy and his wife, Jamie, have three children: Anna (9), Celia ("Cece" – 6), and Richard (3). All three are tiny, proud Jews; tiny, proud Bulldogs; and large, proud personalities.

# MENTOR: ARI FLECHNER

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Mr. Flechner is currently the Development Operations (DevOps) Director at Capital Group, managing a \$20 million annual budget and 30+ resources. His career has been in Information Technology, in various roles within software development.

Mr. Flechner attended Georgia Institute of Technology (Zeta) from 1987 to 1992, and graduated with a Bachelor's degree in Electrical Engineering.

He reconnected with AEPi in 2016 as a leader in raising money for the Zeta Housing Fund. He joined the AEPi Foundation in 2018, is the chair of the Grants and Scholarships Committee, and a member of the Development Committee.

Mr. Flechner lives in Orange County, CA with his wife Helen and 3 children: Hayden (21), current Master at AEPi Cal Poly San Luis Obispo, Reese (19), freshman at Vanderbilt and active within Hillel, and Jenna (16) in 11th grade.

# MENTOR: JEFF JACOBSON

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Jeff is the founding principal of the Jacobson Law Firm, an employment law firm in Tucson, Arizona. In his career, Jeff has tried over 50 jury trials and 300 bench trials. He has briefed and argued appeals before the Ninth, Tenth and Federal Circuits of the United States Courts of Appeals and in Arizona state courts.

Jeff cut his legal teeth as a Deputy County Attorney and Assistant United States Attorney (AUSA) in Tucson before going 'solo' in 2008. As an AUSA, Jeff was Prosecutor of the Year (Federal Law Enforcement Officers Association, Southern Arizona Chapter) and also received the Outstanding Prosecutor award from the United States Border Patrol, Tucson Sector. As outside counsel

to members of the Federal Law Enforcement Officers Association, Jeff represented clients in over 90 officer-involved shootings, defended hundreds of disciplinary matters, and handled other employment matters where career, livelihood, and reputation were all at stake. Jeff currently represents law enforcement members of the Arizona Conference of Police and Sheriffs. Jeff has also appeared numerous times on television as a legal analyst on HLN (Headline News), the Nancy Grace show, InSession on TruTV (the successor to Court TV), and KOLD-TV (the CBS affiliate in Tucson, Arizona.)

Jeff is also the co-founder of the Wills for Heroes Foundation, a 501(c)(3) non-profit organization providing support and services to eligible first responders and their families. The Wills for Heroes program began in response to the September 2001 terrorist attacks as a way to give back to the first responder community. Since then, Wills for Heroes programs in 28 states have provided more than 70,000 estate planning documents for first responders. In Arizona alone, the Wills for Heroes program has prepared over 9,700 wills. Jeff has received a number of honors for his leadership of Arizona's Wills for Heroes program and, in 2011, Jeff received the Presidential Volunteer Service Award (Gold Level) from President Obama's Council on Service and Civic Participation.

Jeff was initiated into AEPi at Queens College (NY) in 1997. Jeff was the founding Master of the Northern Arizona University chapter in 1991. Ten years later, he was honored with the A. Edward Scherer Outstanding Chapter Advisor Award. Jeff joined the Supreme Board of Governors in 2010 after serving one term on the AEPi Foundation Board of Directors. Jeff has served as Regional Governor for both Southern California and Arizona and as Chapter Advisor for both the University of Arizona and Arizona State University. For Jeff, AEPi is a family affair. His Brother Alan, nephew Corey, and cousins Dr. Bennett Leventhal and Steve Slutzah are all Brothers. Jeff, Alan, and their families established the Jacobson Family Award for Military Service to recognize an outstanding active Brother or alumnus who has made a significant impact on the fraternity and is an active duty, reserve, volunteer, or retired service member.

Jeff received his Bachelor's degree from Northern Arizona University in 1992, his Master of Public Administration degree from Arizona State University in 1994, and his law degree cum laude from Whittier Law School in 1998. In law school, Jeff received a number of academic awards and has a published law review article. Jeff was also Chair of the American Bar Association (ABA) Law Student Division. In 2014, Jeff received Whittier Law School's Alumni Attorney of the Year. He is a past-President of the State Bar of Arizona Young Lawyers Division and served on the State Bar of Arizona Board of Governors.

Jeff is member of the Tucson Hebrew Academy Board of Directors, past Trustee of the Jewish Community Foundation of Southern Arizona, and served on the Tucson JCC's Security Committee. Jeff and his wife Rachel have their hands full raising their two wonderful children, Sam and Shoshana, and their two Labradoodles,

# MENTOR: MARK KARNO

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Mark Karno is the principal of Mark L. Karno & Associates L.L.C., a 5 attorney law firm that concentrates its practice in all aspects of Civil Trial Practice and Appeals in all State and Federal Courts in the Northeastern Illinois and Southeastern Florida geographical areas with a focus on catastrophic bodily injury and death claims concentrating in the representation of clients in their nursing home neglect, motor vehicle negligence and premises liability claims. The firm also represents clients in their Workers Compensation Act claims and their commercial and residential real estate transactions and associated litigation.

Mr. Karno attended the University of Illinois, Urbana with a Bachelor of Science in Finance. He went on to attend the Illinois Institute of Technology Chicago-Kent College of Law. He is currently the Treasurer of the Illinois Bar Foundation.



# MENTOR: DAVID KIRSCHNER

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Hon. David J. Kirschner is a Justice-elect of the New York State Supreme Court and currently serves as a Criminal Court Judge in the New York City Criminal Court, Queens County. Previously, he was Principal Law Clerk to two New York State Supreme Court Justices. Judge Kirschner also served as a senior assistant district attorney in New York City where he prosecuted white-collar crimes including racketeering, enterprise corruption, public corruption, successfully litigated and tried numerous cases, specialized in the direction of covert investigations and electronic surveillance, and supervised the arrest, intake and arraignment process. He frequently lectures and writes extensively on criminal law and procedure, teaches trial advocacy at

Hofstra Law School's National Institute for Trial Advocacy and Cardozo Law School's Intensive Trial Advocacy Program, and is an Adjunct Assistant Professor of Law with the City University of New York at Queens College. Judge Kirschner earned his Juris Doctor from Hofstra University (1989), and Bachelor of Science with Honors from Florida State University (1985).

# MENTOR: MICHAEL MORRIS

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Michael Morris is the owner and founder of The Atlanta Jewish Times (AJT) whose mission is to create a sense of community throughout the geographically dispersed Jewish people of greater Atlanta. Prior to founding AJT, Mr. Morris was the Executive Director of Friends of the Israel Defense Forces of Atlanta and Co-Owner of travelgirl magazine.

Mr. Morris attended Vanderbilt University and earned an M.B.A. from Emory University's Goizueta School of Business in 1992. After college he volunteered with the American Jewish Committee's young adult leadership program, ACCESS, for which he later became chair.

Mr. Morris was also chairman of the board of directors of the Alpha Epsilon Pi Foundation, and on the board of The National World War II Museum and the Georgia Commission on the Holocaust.

# MENTOR: MICHEAL WEINHAUS

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Micheal Weinhaus is a Special Agent with the Department of Homeland Security (DHS), Homeland Security Investigations (HSI). HSI's mission is to investigate and conduct enforcement operations targeting transnational criminal organizations that exploit America's legitimate travel, trade, financial and immigration systems for their illicit purposes. As a group supervisor in the Office of the Special Agent in Charge, Detroit, Michigan, SA Weinhaus manages a Border Enforcement Security Taskforce (BEST) comprised of agents and officers from several federal, state and local law enforcement agencies. Prior to his current position, SA Weinhaus served as a Headquarters operations manager in Domestic Operations, Washington D.C. and as a criminal investigator

in the Office of the Special Agent in Charge, Baltimore, Maryland, where he focused on narcotics, transnational gangs, intellectual property rights and commercial fraud. SA Weinhaus also served as a member of the U.S. Marshals Capitol Area Regional Task Force (CARFTF), locating and apprehending the most violent and dangerous criminal fugitives throughout DC, Maryland and Virginia.

Micheal's law enforcement career spans more than 25 years. He began his career with the Metropolitan Washington Airports Authority Police Department in 1996 as police officer where he served as a patrol officer and member of its Special Operations Unit. In 2000, Micheal transferred to the Fairfax County Police Department, where he served in several capacities, achieving the rank of Sergeant.

Micheal returns to the AEPi volunteer service just as anti-Semitism and violence against Jewish people and institutions are at their highest in decades. As a member of AEPi for more than 30 years, Micheal served in several positions at Chi Chapter (Michigan State University) including Master. He also served as a Chapter Advisor to the University of Maryland and American University chapters, as an Assistant Regional Governor to American University, University of Maryland and George Washington University and as a Regional Governor to the Baltimore/Washington DC area. Micheal currently serves as the fraternity's security consultant and advise chapters, colonies, the SBG, Foundation, ESPONDA, and the Executive Office on policies and procedures to keep our Brothers, guests, employees, data, and property safe.

Micheal holds a Bachelor of Arts and Master's of Science in criminal justice from Michigan State University. As a volunteer, Micheal served as the treasurer of IUPA Local5000, the largest union in Virginia and as the President of the Washington DC Shomrim Society, the only fraternal organization for officers of the Jewish faith. Micheal is married to his wife of 20 years, Alison, and has two beautiful children, Sarah and Matthew. Micheal currently resides in Bloomfield Hills, Michigan.

# JUDGE: DANIEL HAYS

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Dan Hays is a partner with PwC, focused on strategy and operations across the technology, media, and telecommunications sector. As a senior member of PwC's Strategy & consulting practice, Dan works with communications and information service providers, network equipment and device manufacturers, distributors, software companies and media firms worldwide.

Dan has worked with clients across the Americas, Europe, Asia, the Middle East and Oceania, and focuses in the areas of growth strategy, regulatory policy, spectrum management, innovation and operational strategy.

A prolific author and speaker, as well as often-quoted industry expert, Dan's writing includes leading thinking on the communications industry, growth strategies, and mobile networks. Dan is a frequent guest columnist and often-quoted industry expert in publications such as *The Wall Street Journal*, *CNN*, *Forbes*, *Fortune*, *The New York Times*, *RCR Wireless News* and *Wireless Week*.

Prior to joining PwC via the 2011 acquisition of PRTM Management Consultants, Dan worked for Intel and IBM in marketing and product development, where his responsibilities included supporting the development of the world's first smart phone, driving the adoption of new connectivity standards such as USB, Wi-Fi, and Bluetooth, and developing new product concepts for advanced technology products. Dan holds an Electrical Engineering degree with high honors from the Georgia Institute of Technology, where he served as the Master of AEPi's Zeta chapter, and an MBA from Harvard Business School. Within the community, Dan serves as the vice chairman of the Alpha Epsilon Pi Foundation, and has been a long-time AEPi volunteer as chapter advisor at schools including Arizona State University, Harvard University and Georgetown University. He has also served as a volunteer advisor to the CEOs of the American Society for the Prevention of Cruelty to Animals and the Humane Society of the United States.

Dan lives in Rockville, MD with his wife Cheryl; their three children, Robbie, Ashley and Ryan.

# JUDGE: MITCH MARKEL

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Mitch Markel (University of Massachusetts '96 and past Brother Master) is a partner at Benenson Strategy Group (BSG), a global strategic research and polling consultancy whose client base includes President Barack Obama, ADL, McDonald's, and Uber, to name just a few. BSG was co-founded by Carl Rossow (Phi Chapter '93), and Mitch and Carl are now partners at the firm.

Mitch is a classically-trained opinion researcher and an expert in marketing strategy, brand communications, and targeting. For more than 20 years, Mitch has been challenging assumptions and conventional wisdom in market research, utilizing cutting-edge methodologies to

answer tough questions for companies and organizations, both large and small, and providing new levels of insight into their categories and audiences.

With hands-on research experience in more than 80 countries, Mitch brings an in-depth understanding of global markets and consumers to every stage of market development. His expertise in identifying the core attitudes and opinions that drive decision-making, combined with his advanced consumer research experience, enables him to help clients solve some of their toughest communications challenges to connect with key audiences and beat their competition.

At BSG, Mitch heads up the firm's Jewish non-profit, advocacy and charitable space. Mitch led the efforts for ADL's recent rebranding effort and continues to support the organization in many ways today, and recently championed a recent research study conducted among AEPi's alumni network. Additionally, Mitch serves as lead consultant for several other major organizations in this space, including Hillel, Jewish Federations North America, Taglit-Birthright Israel, Schusterman Foundation, Americans for Ben-Gurion University, AJWS and One Table, just to name a few.

In addition to his work within the Jewish community, Mitch also leads the firm's corporate research practice, and has become a trusted advisor to clients including WW (formerly Weight Watchers), Sonic Drive-In, Toyota, Bose and C Spire. Mitch started his career at Penn, Schoen & Berland Associates, through another Phi Chapter alum connection. As such, Mitch has continued to pay his good fortune forward, and has offered internships and full-time employment to many AEPi Brothers over the years.

Mitch is a two-time winner of the David Ogilvy Research Award. Mitch holds a BBA in Marketing from the University of Massachusetts at Amherst, where he also received an associate degree in Sociology, and received his initial training at the Social and Demographic Research Institute in Amherst, MA.

In his spare time, Mitch is an avid runner, enjoys cooking, watching movies, and spending time at the beach (summer) or mountains (winter) with his family. Mitch grew up on Long Island, NY and now resides in New Jersey with his wife Korin and 2 children, Franklin (17) and Louise (11).

# JUDGE: BOB TESSLER

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Bob A. Tessler is a 1962 graduate of Tulane University. He received his MBA in finance at Santa Clara University in 1971. Currently, Bob is the director of L&T Corporation, a real estate investment company. Bob is also the founder and director of BT Investments, Inc., a real estate investment company. He was also a general partner at Snapfinger, LCC, Airport Industrial Park, LLC, Memorial Office Park, LLC, 1631 Willingham, LLC, and 1859 Harvard, LLC. These LLCs are a portfolio of office parks, industrial buildings and warehouse space.

Bob is a majority investor and managing partner of 20 commercial, industrial and residential buildings. He is also a real estate lender and was the Commissioner for the State of California Joint Venture Program and the Department of Corrections. He is certified by the IRS as a real estate professional and is also a licensed real estate instructor in the state of Arizona.

Previously, Bob was the chairman of BT Storage, Inc., a box storage and document imaging company providing services to the real estate title industry. He was the founder, chairman and director of C&T Management Services, Inc., an information services company. He was also the founder of FYI, a public company providing information services. He was the director of Culinary Concepts, Inc., a copper cookware distribution company. He served as the chairman of Saratoga Savings and Loan and was the director and officer of Procesos y Sistemas de Mexico, a Tecate based information services company.

He served as the director of many nonprofit organizations, including: the March of Dimes and religious organizations. He was also a professor of finance at the Notre Dame de Namur University.

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