

LETTER WRITING CAMPAIGN

A letter-writing campaign engages chapter members by sending out letters to family and friends in each Brother's respective communities to explain your philanthropic endeavors, introduce your event and show them where they can go to learn more and donate.

Contact Chief Programming Officer Jon Bridge at jbridge@aepi.org or 317-876-1913 for any questions about the process.

HOW DO WE DO A LETTER-WRITING CAMPAIGN?

- Collect a list of names and addresses from your Brothers.
- Ask for 10 addresses from each Brother for an adequate letter-writing campaign.
- Make sure the addresses are in an Excel document in the same format as the *Address List Template* that is available on [Openbook](#) under the "documents" tab.
- Write the letter. A sample letter is available on [Openbook](#) under the "documents" tab.
- Send the two documents to jbridge@aepi.org & IHQ will take care of the rest.

HOW WILL PEOPLE MAKE A TAX-DEDUCTIBLE DONATION TO THE REPAIR THE WORLD FUND?



Your chapter's fundraising page on aepi.crowdchange.co



Checks made out to the Alpha Epsilon Pi Foundation
8815 Wesleyan Road, Indianapolis, IN 46268

WHO SHOULD WE SEND LETTERS TO?

- Parents
- Grandparents
- Aunts, uncles and cousins
- Family friends
- Neighbors
- Your friends