2021-2022 Academic Year
Jewish Programming Year (JPY)
Alpha Epsilon Pi's Jewish Programming Year (JPY) is a unique way for chapters to embrace the fraternity's Jewish heritage while also allowing Brothers to explore their personal connection to Judaism. At AE Pi, we don't just want to say we are the Jewish fraternity — we show it.

In this document, you'll find a brief overview of information regarding the Jewish holidays and programs that we offer assistance with. These programs are a part of what gives AE Pi its global presence on all of our campuses. AE Pi's Jewish Programming Year is available online at aepi.org/JPY for your reference. You can apply for all chapter grants on OpenBook at openbook.aepi.org.

If you have any questions regarding the Jewish Programming Year, please contact Chief Programming Officer Jon Bridge at jbridge@aepi.org, or by calling 317-876-1913.

The dates for AE Pi's Jewish programs this year are:

- **Sukkot:** September 20 - 27, 2021
- **Shabbat Across AE Pi:** November 5 and 12, 2021
- **We Walk to Remember:** All of April 2022 (Yom HaShoah is April 27 - 28)
- **Passover Seder:** April 15 - 23, 2022
- **Combating Antisemitism Event:** Available year-round
- **Israel Event:** Available year-round
AEPI GRANT OVERVIEW

GENERAL GRANTS
AEPi international Headquarters offers general grants on OpenBook. General grants can be used towards any Jewish identity or education event. The grant can cover up to $250 in expenses.

INDIVIDUAL GRANTS
AEPi International Headquarters also offers individual grants on MyAEPi. Individual grants can be used for Brothers to have Jewish educational experiences. This can cover expenses to go to conferences or individual learning experiences.

AEPI BAR MITZVAH PROGRAM
This grant is available on MyAEPi for Brothers who have not had a Bar Mitzvah. This program is done in partnership with Chabad and can offer resources for that Brother to have a Bar Mitzvah ceremony.

Please note: to receive any of these grants, the chapter will need to fill out a follow up form that will require itemized receipts, pictures of the event, and quotes from Brothers about the experience.

If you have any questions regarding AEPi grants and what they can be used for, please contact Chief Programming Officer Jon Bridge at jbridge@aepi.org.
LETTER WRITING CAMPAIGN

A letter-writing campaign engages chapter members by sending out letters to family and friends in each Brother’s respective communities to explain your philanthropic endeavors, introduce your event and show them where they can go to learn more and donate.

Contact Chief Programming Officer Jon Bridge at jbridge@aepi.org or 317-876-1913 for any questions about the process.

HOW DO WE DO A LETTER-WRITING CAMPAIGN?

- Collect a list of names and addresses from your Brothers.
- Ask for 10 addresses from each Brother for an adequate letter-writing campaign.
- Make sure the addresses are in an Excel document in the same format as the Address List Template that is available on Openbook under the “documents” tab.
- Write the letter. A sample letter is available on Openbook under the “documents” tab.
- Send the two documents to jbridge@aepi.org & IHQ will take care of the rest.

HOW WILL PEOPLE MAKE A TAX-DEDUCTIBLE DONATION TO THE REPAIR THE WORLD FUND?

Your chapter’s fundraising page on aepi.crowdchange.co

Checks made out to the Alpha Epsilon Pi Foundation
8815 Wesleyan Road, Indianapolis, IN 46268

WHO SHOULD WE SEND LETTERS TO?

- Parents
- Grandparents
- Aunts, uncles and cousins
- Family friends
- Neighbors
- Your friends
Sukkot, a Hebrew word meaning "booths" or "huts," refers to the Jewish festival of giving thanks for the fall harvest and commemorates the 40 years of Jewish wandering in the desert after the giving of the Torah atop Mount Sinai. This seven-day holiday calls for Jews to erect a sukkah.

For this program, your chapter builds a sukkah – a small, temporary booth or hut – at your house and hosts an event in it together with the Chabad Rabbi on your campus. In addition, you can partner with another organization on campus (Hillel, Students Supporting Israel, etc.) to build your sukkah and host an event. You can receive a grant from the AEPi Foundation for up to $200 for this event.
SHABBAT ACROSS AEPI

A product of the 2011 Hineni Jewish Identity Enrichment Conference, Shabbat Across AE Pi has grown to be one of our largest programs.

Chapters worldwide give substance to our international Brotherhood by simultaneously hosting a Shabbat dinner the Friday before or following AE Pi Founders Day – November 7. This can be the traditional chicken, mashed potatoes and green beans meal, or your chapter can put its own twist on it! You can receive a grant from the AE Pi Foundation for up to $150 for this event.
Held in congruence with B’nai B’rith International’s 'Unto Every Person is a Name' program, We Walk to Remember (WW2R) is AEPi’s oldest annual program – first held at NYU in 2006.

AEPi Brothers, along with other members of their communities, dress in black and hold silent processions through campus as a way to raise awareness of the Holocaust and the atrocities committed against mankind, as well as honor those who died. On many campuses, the walks conclude with a short service by a local Rabbi and/or are conducted in conjunction with the B’nai B’rith program at which the names of those murdered in the Holocaust are read out loud.

This is one of the most important programs AEPi hosts as there are very few Holocaust survivors left, and we do not want their stories to disappear. As long as WW2R continues on college campuses around the world, no one will ever forget the horrors of the Holocaust.

For this program, AEPi International Headquarters will provide signs and materials needed to host a silent march through campus.
Passover is a time for families to gather around the Seder table, eat matzah and bitter herbs, drink wine, and retell the story of the Exodus from Egypt. On college campuses around the world, AEPI aims to serve as a home-away-from-home for men as they navigate their college career.

For those who are not able to go home, your chapter can host a Passover Seder to further make AEPI that home-away-from-home. You can receive a grant from the AEPI Foundation for up to $250 for this event.
COMBATING ANTISEMITISM

With the rise in antisemitism affecting all of us, new solutions are needed to help fight this scourge. AEpi is challenging its chapters to create fun and innovative programs that they believe will help combat antisemitism. These programs can either educate Brothers about antisemitism and/or build relationships with non-Jewish organizations. You can receive a grant from the AEpi Foundation for up to $250 for this event.
Israel has long been the victim of the most powerful negative PR campaign of any country in modern times. AEPI aims to counter the misinformation and misconceptions surrounding the state and people of Israel by encouraging our chapters to host or co-sponsor events which educate and promote the truths of Israel. These programs can be speakers, tabling, rallies and more! You can receive a grant from the AEPI Foundation for up to **$250** for this event.