

ANNUAL JEWISH PROGRAMMING OVERVIEW

Alpha Epsilon Pi doesn't just say we are a Jewish fraternity – we show it. The following programs are a part of what helps give AEPi its global presence on all of our campuses. The International Headquarters is able to provide some level of assistance with all of these programs, and none of the monetary support counts against your semester grant limit.

Shabbat Across AEPi

Sukkot

Tu B'shvat Seder

Passover

We Walk To Remember



GENERAL GRANTS

Who can apply?

Master
Lt. Master
Jewish Identity Chair
Israel Engagement Chair
Civic Engagement Chair

How to apply

openbook.aepi.org
“2017-2018 Grant Application”
“General Grant Link”
Fill out application
Submit

Meet the JLPD Staff Jewish & Leadership Programming Department

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LETTER-WRITING CAMPAIGNS

A letter-writing campaign consists of sending out letters to family and friends from each brother's respective communities to explain your philanthropic endeavors, introduce your event and show them where they can go to learn more and donate.

Contact **Director of Philanthropy & Partner Relations Jonathan Polson** at jpolson@aepi.org or 973-432-0246 for any questions about the process.

How do we do a letter-writing campaign?

- Collect a list of names and addresses from your brothers.
- Ask for 10 addresses from each brother for an adequate letter-writing campaign.
- Make sure the addresses are in an Excel document in the same format as the *Address List Template* that is available in the Downloadable Chapter Resources section in aepigivesback.org.
- Write the letter.
 - A template letter is available at aepigivesback.org that you can edit to reflect the information about your chapter's event and efforts.
- Send the two documents to jpolson@aepi.org & IHQ will take care of the rest.

How will people make a tax-deductible donation to the Repair The World Fund?



Your chapter's fundraising page on
aepigivesback.org



Checks made out to the Alpha Epsilon Pi Foundation
8815 Wesleyan Road, Indianapolis, IN 46268

Who should we send letters to?

- Parents
- Grandparents
- Aunts & Uncles
- Cousins
- Family friends
- Neighbors
- Your friends
- Anyone you would invite to your Bar Mitzvah

#aepigivesback

SUKKOT

For this program, your chapter builds a sukkah – a small, temporary booth or hut – at your house and hosts an event in it. You can also partner with another organization on campus – Hillel, Chabad, etc. – to build your sukkah and host an event.

Sukkot, a Hebrew word meaning "booths" or "huts," refers to the Jewish festival of giving thanks for the fall harvest and commemorates the 40 years of Jewish wandering in the desert after the giving of the Torah atop Mt. Sinai. The seven-day holiday calls for Jews to erect a sukkah.

**For repeat
participants**

**\$150
GRANT**

**For first
time participants**

**\$225
GRANT**



**In partnership with
Chabad on Campus**

SHABBAT ACROSS AEP

A product of the 2011 Hineni Jewish Identity Enrichment Conference, Shabbat Across AEP has grown to be one of our largest programs.

Chapters worldwide give substance to our international brotherhood by simultaneously hosting a Shabbat dinner the Friday before or following our Founders Day – November 7. This can be the traditional chicken, mashed potatoes and green beans meal, or your chapter can put its own twist on it!



GRANT
\$150

Courtesy of Aish Ha'Torah



TU B'SHVAT SEDER

Our newest annual program gathers brothers to celebrate the New Year for the trees. Hang out, eat fresh fruits and enjoy a Seder with your brothers.

Those who partake in a Tu B'Shvat Seder will eat at least 15 different types of fruits and vegetables. It is also customary to include the seven species mentioned in the Torah: wheat, barley, grapes, figs, pomegranates, olives and dates.

GRANT
\$150

Courtesy of the Jewish National Fund

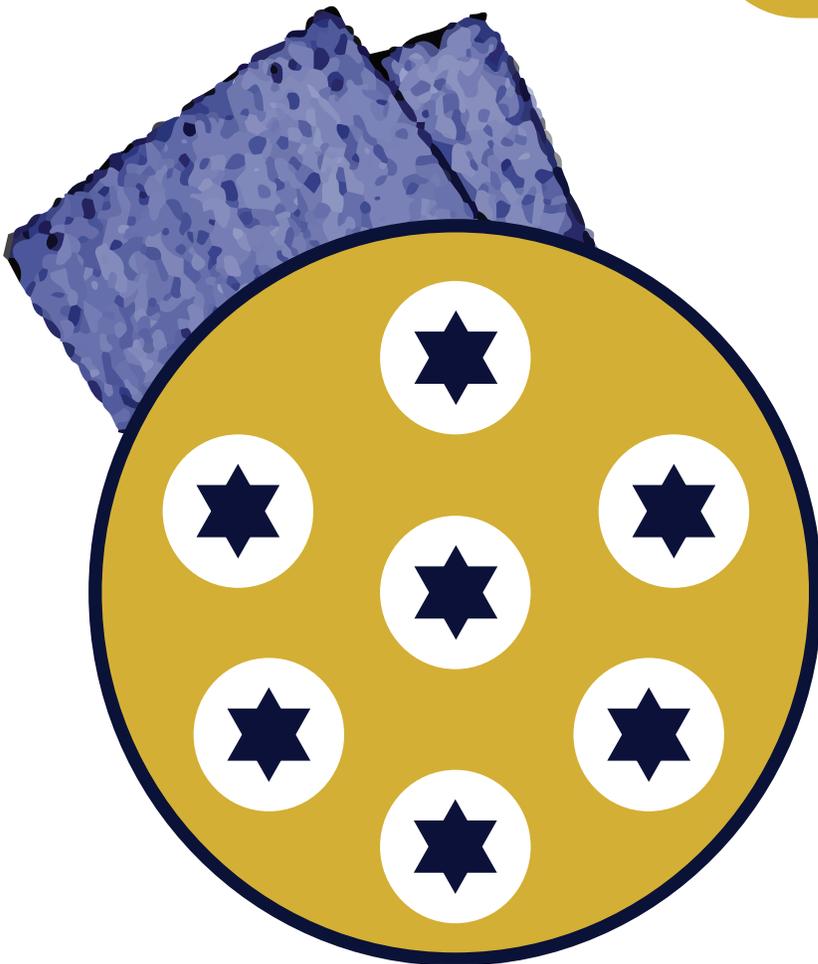


PASSOVER

Passover is a time for families to gather around the Seder table, drink wine, eat matzah and bitter herbs and retell the story of the Exodus from Egypt. On college campuses around the world, AEΠ aims to serve as a home-away-from-home for men as they navigate their college career.

For those who are not able to go home, your chapter can host a Passover Seder to further make AEΠ that home-away-from-home.

GRANT \$250



WE WALK TO REMEMBER

Held in congruence with B'nai B'rith International, We Walk to Remember (WW2R) is AEII's oldest annual program – first held at NYU in 2006.

AEII brothers, along with other members of their respective college communities, dress in black and hold silent processions through campus as a way to honor those who died in the Holocaust.

This is one of the most important programs AEII hosts as there are very few Holocaust survivors left, and we do not want their stories to disappear with them. As long as WW2R continues on college campuses around the world, no one will ever forget the horrors of the Holocaust.

We Remember.

